

FOR IMMEDIATE RELEASE:

## Festevents Calls for Young Artists to Join New Mini Maker's Market at the 34<sup>th</sup> Annual Virginia Children's Festival

Release Date: Thursday, August 15th

Info & Application: [bit.ly/MiniMakersMkt](https://bit.ly/MiniMakersMkt)



**Norfolk, VA** – The 34th Annual Virginia Children's Festival, Hampton Roads' most exciting family festival, will be held Saturday, October 5, 2024, from 10 am to 3 pm at Town Point Park along the Downtown Norfolk Waterfront.

**NEW** at this year's event is the Mini Maker's Market, where artists ages 12 and under can apply to sell their handmade goods during the festival. The mission of the Mini Maker's Market is to support young entrepreneurs and help them develop their business and economics skills. Artists will keep all money from their sales.

How the market works:

**Date & Time:** The Mini Maker's Market will occur during the Virginia Children's Festival at Town Point Park on

Saturday, October 5<sup>th</sup>, from 10 am until 3 pm.

**Participation:** Kids ages 12 and under who make and sell their hand-crafted products.

**Products:** Creativity is encouraged! Almost any hand-crafted item can be sold – no reselling of store-bought items or baked goods. We recommend having a minimum of 15 items readily available for purchase.

**Selling:** Artists are responsible for selling and answering questions about their products at the market. Parents can assist with setting up the booth, then step back and allow the kids this valuable opportunity to learn and grow. Each artist will be provided an outdoor space with two 6-foot tables, two black tablecloths, and two chairs.

**Registration:** Required for all participants. Young artists are invited to apply online at [bit.ly/MiniMakersMkt](https://bit.ly/MiniMakersMkt). Applicants will be notified by email of their acceptance or denial of participation in the market. If accepted, further information and next steps will be provided at that time. **All applications must be submitted by 11:59 pm on Wednesday, September 18<sup>th</sup>.** Applicants will be approved or denied on a rolling basis.



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The 34th Annual Virginia Children's Festival presented by Sentara Health Plans is produced by Norfolk Festevents in partnership with the City of Norfolk and sponsored by WHRO Public Media, Southern Auto Group, Wavy TV 10, CHKD, 13 News Now and Waterside District.

For more information on Norfolk Festevents' 2024 Season of Events, visit [Festevents.org](https://Festevents.org).

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming, and development of public spaces, transforming the City of Norfolk into one of the most progressive, diverse, and livable waterfront communities in the nation. Residents, workers, and visitors to Norfolk and Hampton Roads are invited to experience all the excitement of the 2024 season!

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