

FOR IMMEDIATE RELEASE:

NashFest757 Music & Food Festival Coming to Town Point Park on September 16th



Date: Tuesday, August 15, 2023

Website URL: bit.ly/NashFest23

Norfolk, VA –NashFest 757 Music & Food Festival will make its return to Town Point Park along the Downtown Norfolk Waterfront on Saturday, September 16. A one-day celebration of the iconic culture of Nashville, the festival runs from noon to 10pm and features national and local recording artists, mouth-watering hot chicken, barbecue, line dancing, craft beer and whiskey tastings, interactive experiences, and much more at what has become one of Hampton Roads’ hottest new summer events.

The musical lineup is headlined by one of Nashville’s fastest rising stars in country music, Tyler Braden, as well as singer/songwriter Logan Crosby, Nashville recording artist Kassi Ashton, and Hampton Roads’ very own Allen Hudson and the Halfmoons.

In addition to the music, the festival will also boast an authentic dining experience with local restaurants, food trucks, and chefs crafting a regional spin on Nashville-inspired cuisine, such as hot chicken, barbecue, mac & cheese, biscuits, and more. Guests can also enjoy both craft beer and Jack Daniel’s whiskey tasting experiences. And, if that’s not enough, additional entertainment includes line dancing lessons, neon sign exhibits, authentic shopping and apparel, guitar displays, Nashville-inspired selfie stations, and much more.

The event is free and open to the public. For more information and FAQs, head to bit.ly/NashFest23 or Festevents.org. View the complete music lineup, as well as artist bios, below. Additional information, including a list of food and retail vendors, will be announced soon.

TYLER BRADEN | tylerbraden.com | Spotify

Tyler Braden has the gritty powerhouse vocal, the expressive pen and the ability to deliver a lyric with complete conviction worthy of a headliner. His new Warner Music Nashville EP, Neon Grave, combines deep-rooted country tradition with the rollicking, high-energy instincts of a born rock ‘n’ roller. The project’s flagship single, “Try Losing One,” hit No. 1 on SiriusXM The Highway’s Hot 30 Countdown. Billboard asserted that the fiery, yearning ballad features “one of the most moving vocal deliveries in country music right now,” while MusicRow declared that it “burns with ferocious power and passion.”



LOGAN CROSBY | logancrosby.com | [Spotify](#)

Singer/Songwriter Logan Crosby is a proud Georgia native and credits his early musical start to singing at his grandmother’s Baptist church. Having grown up in a musical family in rural America, Crosby always gravitated towards country music. Logan first gained notoriety when a string of successful videos on TikTok, as well as other social media outlets, garnered the attention of thousands of followers. In July 2022, Logan appeared on the highly acclaimed ABC hit television series “Claim To Fame” where he came in second place while becoming a central beloved character of the series.



KASSI ASHTON | kassiashton.com | [Spotify](#)

With a little bit of rock, a hell of a lot of soul, and a throwback R&B groove, MCA Nashville’s Kassi Ashton is set to take the music world by storm. Kassi defies convention and defines her signature style with confessional, catchy storytelling and dynamic delivery on songs including her latest, “Drive You Out of My Mind,” and critically acclaimed releases “Dates In Pickup Trucks,” “Heavyweight,” “California, Missouri,” “Hopeless,” “Violins,” and more.kass



ALLEN HUDSON AND THE HALFMOONS | [Facebook](#) | [Spotify](#)

Allen Hudson and the Halfmoons are an alternative rock band from southeastern Virginia. They have recently garnered significant streams and radio time with their newly released song “Indigo.”



For more information on Norfolk Festevents’ 2023 Season of Events, visit Festevents.org.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun, and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2023 season, which marks Norfolk Festevents’ 41st Season!

###