

FOR IMMEDIATE RELEASE:

The 11th Annual Holiday Yule Log Bonfire & Christmas Market returns to Town Point Park on Saturday, December 7th

Release Date: Thursday, November 14, 2024

Event Website: <https://bit.ly/YuleLog24>

Norfolk, VA – The 11th Annual Holiday Yule Log Bonfire & Christmas Market brings holiday cheer and good tidings to the Downtown Norfolk Waterfront on Saturday, December 7, 2024, from noon until 8 pm.

Welcome the holiday season with a visit from Santa while you shop from local artisans and cozy up to the Yule Log Bonfire with a seasonal cocktail or warm beverage. Enjoy a live ice carving demonstration from Chisel & Shaker, hot chocolate, and family-friendly entertainment in a beautiful winter wonderland. The Sensory Inclusive Zone offers a dedicated, staffed area for families with special needs wanting a break from the noise, action, and crowds.

NEW this year! Shop the holiday edition of our Mini Maker's Market, featuring handmade items for sale by artists aged 12 and younger. The mission of the Mini Maker's Market is to support young entrepreneurs and to help them practice their business and economics skills. Artists will keep all money from their sales. The Mini Maker's Market will be open from noon until 5 pm.

In addition to the Mini Maker's Market, Festevents is kicking off a NEW community-driven collection drive, "Bevs for Basics," to support local shelters during the holiday season.

Running from Wednesday, November 13th through Saturday, December 7th, the drive aims to gather essential items such as canned goods, new or gently worn clothing, toiletries, diapers (both newborn and adult), unopened cleaning supplies, feminine products, books, and toys. Collection items may be dropped off at the Festevents office during our regular hours of operation (120 W Main Street, Norfolk, VA 23510) or at the Guest Relations tent located onsite during the event to receive a **free hot cocoa**. Bevs for Basics allows the community to give back while enjoying the holiday festivities and helping those in need throughout the city. For more information, visit <https://bit.ly/YuleLog24>.

The Swinging Santa Band returns this year, bringing a festive sound as their four-piece band roams throughout the event from noon until 4:00 p.m. Also returning to the event are DJ Melody & Co. Entertainment, holiday-themed arts and crafts, meet-and-greets with The Grinch, and much more. The event is free and open to the public, including Santa visits. Attendees will have two opportunities to visit with Santa Claus: from 1 to 2 p.m. and 6 to 8 p.m.

View below for a full list of specialty entertainment and participating marketplace vendors:

Entertainment Schedule:

12 pm - 8 pm – Christmas Marketplace Open

NEW! 12 pm – 8 pm – “Bevs for Basics” Collection Drive (Donations collected at Guest Relations)

12 pm - 4 pm –The Swinging Santas Band

NEW! 12 pm - 5 pm – Shop the Mini Makers Market

12 pm - 5:30 pm – Arts & Crafts with Chrystal

1 pm - 2 pm – FREE Santa Claus Visits (Early time)

2 pm - 4 pm – Live Ice Carving by Chisel & Shaker

4 pm - 8 pm – Holiday Yule Log Bonfire Lighting

4 pm - 8 pm – DJ Melody & Co. Entertainment

6 pm - 8 pm – FREE Santa Claus Visits

Participating Retail Vendors:

757 Jerky (Assorted Beef Jerky)

Coastin' (Apparel & Accessories)

Crunch On! Snacks (Freeze-dried Candy, Ice Cream & Fruit)

Drop It (Sulfite & Tannin Remover for Wine)

Flossed Out Cotton Candy (Cotton Candy)

Jen Dore Store (Gaming Accessories, Handcrafted Goods & Personalized Products)

M&M Links Jewelry (Handmade Jewelry & Necklaces)

Mama B's Nuts & Delicious Needs (Flavored Assorted Nuts, Cheese Straws & Cakes)

Moonlit Suds N Stuff (Shadowboxes, Door Signs, Ornaments & Handcrafted Soaps)

Mudboy Guitar Works (Cigar Box Guitars)

Murray Art (Bracelets, Silk Scarves, Necklaces & Turkish Jewelry)

Nic + Lex Co. (Hair Bows, Headbands, Snap Clips, Scrunchies & Claw Clips)

Nothing Bundt Cakes (Bundtlets)

Peanut City Candle Co. (100% Soy Wax Candles)

Peacefrogs (Festival Merchandise)

Sons of Vikings (Viking Jewelry & Apparel, Nordic Ware & Drinking Horns)

Stefanie Foley Designs (Hand Painted Rocks)

The Baby Alpaca (Baby Apparel, Alpaca Gloves, Cups & Trinkets)

Wooden Seams (Handcrafted Sewing, Quilting & Wooden Items)

Participating Food Vendors:

Chicho's Pizza (Pizza, Lumpia & Fries)

Deep Fried (Hot Chocolate, Funnel Cake & Pretzels)

Mini Smiles LLC (Fresh Mini Donuts with Toppings)

Latin 2 Soul (Shrimp, Fish & Chicken Philly Combos, Empanadas, Chicken BBQ, Hot Dogs & Signature Fries)



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Norfolk Festevents, in partnership with the City of Norfolk, produces the 2024 Holiday Yule Log Bonfire & Christmas Market, which is sponsored by Southern Auto Group, Virginia Is For Lovers, Pepsi, AT&T, Marriott Norfolk Waterside, The Main, and Waterside District.

For more information on Norfolk Festevents' Season of Events, visit Festevents.org.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming, and development of public spaces, transforming Norfolk into one of the country's most progressive, fun, and livable waterfront communities. Residents, workers, and visitors to Norfolk and Hampton Roads are invited to experience all the fun and excitement as the 2024 season comes to a close!

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