

## For Immediate Release:

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# Oh Honey

## Performing at the 2016

### 40<sup>th</sup> Annual Norfolk Harborfest®

*The Largest, Longest-Running, FREE Maritime Festival in the Nation!*

June 10-12, 2016 on the Downtown Norfolk Waterfront

**Norfolk, Virginia (January 19, 2016)** –Norfolk Festevents announces National Recording Artist Oh Honey to appear on Saturday, June 11, 2016, at the 40th Annual Norfolk Harborfest® at Town Point Park, along the Downtown Norfolk Waterfront, Virginia.

The 40<sup>th</sup> Annual Norfolk Harborfest® transforms the downtown Norfolk waterfront into a distinctive, FREE, family-friendly fun outdoor extravaganza stocked full with activities on land and sea! Norfolk Harborfest® includes majestic tall ships in the Parade of Sail, one of the largest waterfront fireworks shows on the East Coast, local, regional and national entertainment, family activities, unique and unusual performances, water activities and much more.

**National Recording Artist Oh Honey to appear Saturday, June 11, 2016, at approximately 6:45pm on the Boathouse Stage:**

### **Oh Honey**

*Oh Honey, named both for Mitchy Collins' favorite episode of "How I Met Your Mother" and the burgeoning artisan honey movement in Brooklyn that captivated him and band-mate Danielle Bouchard, is a blend of bright folk and uplifting pop which -- like the sound of a cold beer snapping open in the summertime -- represents the promise of something great.*

*After working in music since his late teens, musician and songwriter Mitchy Collins woke up in the spring of 2013 inspired to create a new project, a folk pop duo that balanced his own voice with a female counterpart. Mitchy, who had joined Billy Mann's Green & Bloom Publishing two years back, enlisted the help of a few of his fellow Brooklyn songwriter and producer pals. The idea was to channel an organic sense of candor in the propulsive, acoustic numbers in a way that felt free of industry pressure.*

*The Jersey-born Brooklyn musician connected with Danielle Bouchard, a songwriter and theater actress, through a friend who sat Mitchy down and played him an iPhone voice recording of Danielle covering a Bonnie Raitt tune. When they met, the duo clicked immediately, both personally and in the studio, where their voices matched seamlessly with each other. The end result was the duo's independently released debut EP, "With Love."*

*The EP's four songs are amiable, hooky and infused with a humble optimism. "That's where we started with the music and we just kept that vibe organic," Mitchy says. "I prefer to leave the emotions in the songs since I'm not so good at doing that in life. And the songs and our friends -- the musicians and producers who helped us -- really led the way."*

*Since then, things have grown quickly for the band. "With Love" was released in November of 2013 and its flagship single, "Be Okay," has a celebratory buoyancy to its folky riffs and infectious chorus that reflects Oh Honey's overarching affirmative tone. The single's accompanying video was shot by more friends in the Brooklyn community around New York, and captures a day in the life of the city as the musicians engage passersby and local musicians around the Bedford L stop. In December, Netflix's "Orange Is The New Black" star Danielle Brooks enlisted Oh Honey to help her and costar Uzo Aduba create a Christmas medley for the holidays. The medley, which is featured in a charmingly irresistible video, lends a folky sensibility to classic Christmas numbers.*

*"Be Okay" was added to rotation on Sirius XM in January of 2014, after their programming team discovered the group, a success that was added to the band's growing list of organic achievements, including a buzzed about performance at CMJ, and sold out shows around New York. To top it off, Oh Honey joined the Atlantic Records roster in February. The collaborative connection between Mitchy and Danielle has only gotten stronger as things have progressed for the band. "Each time we sit down together, whether it's to write or sing or just grab coffee, it feels like we're in harmony," Danielle says. "Sometimes we're singing and sometimes just being, and that's made everything so much more fun."*

*Oh Honey's aesthetic all comes down to the theme of "Be Okay." For the musicians, that's the whole message of the band. "We hope our music can affect people," Mitchy says. "I once read a quote that said 'I don't want to spoil the ending, but everything's going to be okay.' Life happens but there's always tomorrow and there's always light at the end of the tunnel."*

*-Obtained from: "Paradigm Talent Agency." Paradigm Talent Agency. N.p., n.d. Web. 09 Jan. 2016.*

Additional local, regional and national performances will be announced in the coming weeks.



**Festival hours:** Friday, June 10<sup>th</sup> from Noon – 11 pm, Saturday June 11<sup>th</sup> from Noon – 11 pm, and Sunday, June 12<sup>th</sup> from 10:00am – 6 pm.

The **40<sup>th</sup> Annual Norfolk Harborfest®** presented by AT&T, is produced by Norfolk Festevents, Ltd. and sponsored by the City of Norfolk.

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!

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