

FOR IMMEDIATE RELEASE:

# Norfolk Festevents Notches Five IFEA Event Industry Awards

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**Norfolk, VA** – The International Festivals & Events Association (IFEA) paid tribute to Norfolk Festevents for events held during the 2019 and 2021 event seasons, awarding the organization a total of five 2022 IFEA/Haas & Wilkerson Pinnacle Awards, including a Gold in the category for ‘Best New Festival or Event’ for the 2021 NashFest Music & Food Festival.

Festevents won awards in the following categories:

- Gold, Best New Festival or Event** – 2021 NashFest Music & Food Festival
- Bronze, Best Community Development Program** – 2021 Community Development Program
- Bronze, Best Facebook Site** – Facebook.com/Festevents
- Bronze, Best Instagram Site** – Instagram.com/Festevents
- Bronze, Best Video Promotion** – 2021 NashFest 757 Music & Food Festival

Sponsored by industry leader Haas & Wilkerson Insurance, the 2022 IFEA/Haas & Wilkerson Pinnacle Awards professional competition drew entries from some of the world’s most premier festivals and events, such as Bonnaroo, the Pasadena Tournament of Roses, the Philadelphia Flower Show, the National Cherry Blossom Festival, Memphis in May, and many more events and festivals from across the globe.

“We would like to congratulate all of our Pinnacle winners for their outstanding entries into this year’s competition,” said IFEA President & CEO, Steven Wood Schmader, CFEE. “Especially facing the challenges of the pandemic years that we have all been through, while maintaining the highest degree of excellence in festival and event promotions and operations in every budget level and every corner of the globe, this competition continues to raise the standards and quality of the festivals and events industry to new levels, and also shows how event producers can use innovation and creativity to achieve the highest level of success under all circumstances.”

Headquartered in Boise, Idaho, the International Festivals & Events Association (IFEA) is the premier association supporting and enabling festival & event professionals worldwide. The Association offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For a complete list of 2022 Pinnacle Winners, visit [www.ifea.com](http://www.ifea.com).

For more information on Norfolk Festevents’ 2022 Season of Events, visit [Festevents.org](http://Festevents.org).

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun, and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and Hampton Roads are invited to experience all the fun and excitement of the 2022 season, which marks Norfolk Festevents' 40th Anniversary Season!

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