

FOR IMMEDIATE RELEASE:

The 33rd Annual Virginia Children's Festival Presented by Optima Health to be Held October 1 at Town Point Park

Release Date: Monday, September 26, 2022

Website URL: bit.ly/VAKidsFest22

Tickets URL: bit.ly/FesteventsTix

Norfolk, VA – The 33rd Annual Virginia Children's Festival, Hampton Roads' most exciting family festival, will be held Saturday, October 1, 2022, from 10am to 3pm at Town Point Park along the Downtown Norfolk Waterfront.

The Virginia Children's Festival features a wide variety of interactive experiences for children of all ages, including live performances, educational exhibits, interactions with loved characters, and much more! This year introduces a plethora of new activations, such as Jack's Jungle, Lego Land, Dino Dig, and The Butterfly Experience. Live performances include Big Bang Boom!, the Greenbeats, WHRO's Ms. Martha Reads, and an array of dance performances!



A complete listing of festival entertainment can be found below or online at bit.ly/VAKidsFest22. Tickets are \$5 (infants age one & under are free) and can be purchased online at bit.ly/FesteventsTix.

WHRO LIGHTS! CAMERA! ACTION! MAIN STAGE

10:15am – **NEW!** Big Bang Boom!
11:00am – **NEW!** Greenbeats
11:45pm – WHRO Public Media presents Ms. Martha Reads
12:15pm – **NEW!** Big Bang Boom!
1:00pm – WHRO Public Media presents Ms. Martha Reads
1:30pm – Todd Rosenlieb Dance Company Performance
2:00pm – Todd Rosenlieb Dance & Virginia Ballet Ensemble
2:40pm – Todd Rosenlieb Dance Company Performance

READY, SET, GO! STAGE

10:15am – Zumba Kids with Tanecia and Tamerah
11:00am – Evelyn Ott School of Dance Performance
11:30am – Ocean Martial Arts Demonstration
12:00pm – **NEW!** DanzStar Studio Performance
12:30pm – Todd Rosenlieb Dance Mixed Abilities in Motion
1:00pm – Libre Dance Performance
1:45pm – Maureen's School of Dance Performance
2:15pm – The Rainbow Puppets: Amazing Stories Presented by Optima Health

STORYTELLING AND MORE

11:00am, 12:00pm, 1:00pm & 2:00pm – Pirate School with the Defiant Crew

10:45am, 11:45am, 12:45pm & 2:00pm – Back Bay Mermaid Book Nook

11:00am, 12:00pm, 1:30pm & 2:30pm – **NEW!** Jack's Jungle Interactive Presentations

10:00am, 11:15am, 11:45am, 12:30pm & 1:45pm – WAVY TV 10 Lemonade Ripple Book Nook

ACTIVITIES

- **NEW!** Catch a performance by **DanzStar Studio**
- Watch a live performance by **Todd Rosenlieb Dance**
- Explore the outdoors with **Girl Scouts of Colonial Coast**
- Get moving with **Kids Zumba with Tanecia & Tamerah**
- Learn about our community with **Team UP**
- Enjoy a craft project with the **Boy Scouts of America**
- Learn about a pirate's life with **The Defiant Crew**
- Explore the world of plants with **Norfolk Botanical Garden**
- Enjoy performances by **Evelyn Ott School of Dance**
- Catch a performance by **Maureen's School of Dance**
- Craft a handmade piece of art at **Art & Crafts with Crystal**
- Get interactive with the **Children's Museum of Virginia**
- Enjoy performances by **Libre Dance USA**
- Face paintings by **Funny Faces by Julie**
- **NEW!** See live animals at the mini zoo with **Jack's Jungle**
- Meet a real mermaid with the **Back Bay Mermaid**
- Craft away with **LemonDrop Makery**
- Visit with the Real **Fairy Tale Party Princesses**
- Meet the **Ghost Busters of Virginia**
- **NEW!** Get active with live games & limbo with **DJ Melody**
- Meet characters at the **East Coast Alliance of Cosplay**
- Get wild with the **Virginia Living Museum**
- **NEW!** See nature at **The Butterfly & Ladybug Experience**
- Improve your health with **Holistic Family Practice**
- Learn about car seat safety with **CHKD**
- Learn about the history **USS Wisconsin with Nauticus**
- Experiment with science with **ODU Physics**
- Learn oriental brush painting with **Blue Heron Chapter**
- Take a ride on the **Teddy Bear Express (\$)**
- **NEW!** Watch science with **Mad Science of Hampton Roads**
- Learn literacy with the Norfolk Public Library
- Play your favorite video games on the **GamerBus**
- Learn some new moves at **Ocean Martial Arts**
- Have fun with reading with **Slover Library**
- **NEW!** Meet & interact with the **Red Power Ranger**
- Get balloon art from Balloon Artists of **Vertical Kids Ent.**

- **NEW!** Learn about nature with **the Elizabeth River Project**
- Stop by **WHRO Public Media's PBS Kid's Village**
- Have some backyard fun with **Lawn Games**
- Create your own sidewalk art at the **Chalk the Walk**
- Enjoy the Lemonade Stand for **Community Betterment**
- See what fun is coming to Norfolk with **Seven Venues**
- Take a peek inside the car world with **Southern Auto Group**
- Learn about **Optima Health's** healthy lifestyle options
- Learn about living with asthma with **CHKD**
- Enhance your wellbeing with the **VA Department of Health**
- Get connected with **Cricket Wireless**
- Listen to stories at **WAVY TV 10** Lemonade Ripple Book Nook
- Celebrate the 25th anniversary of the **Virginia Arts Festival**
- Explore **Norfolk State** through interactive STEM activities
- Discover a healthier you with **Anthem**
- Get some giveaways from **California Pizza Kitchen**
- Toys & tikes galore at Toddler Town presented by **Anthem**
- Explore the **Play Doh Island Imagination Station**
- Construct buildings & characters at **Lego Land**
- **NEW!** Channel your inner archaeologist with the **Dino Dig**
- March your way into the **Little Soldier Camp**
- **NEW!** Escape & unwind at the **Kulture City Sensory Zone**
- **NEW!** Relax aboard the **Carrie B Pirate Ship**
- View unique vehicles at the **Touch-A-Truck Experience**
- Play a round of **Mini Putt** at TowneBank Fountain Park

TODDLER TOWN presented by ANTHEM

- Toys & tikes galore in a gated area for our younger festival guests! Toddlers must be 3ft tall or shorter to enter.

TOWNEBANK FOUNTAIN PARK

- View a variety of cool trucks, vehicles & other machinery at the **Outdoor Machinery Museum!**
- Play a round of **Mini Putt!**

ROAMING COSTUME CHARACTERS

- Sid the Science Guy
- Alpha pig
- Captain America & Team
- The Ghostbusters
- **NEW!** The Red Power Ranger
- Back Bay Mermaid
- Real Life Ballerina
- Elsa
- Snow White

- Jasmine
- The Defiant Crew Pirates

All activities and performances listed are subject to change. Visit festevents.org or follow @Festevents on Facebook and Instagram for all weather related updates to the Virginia Children's Festival.

The 33rd Annual Virginia Children's Festival presented by Optima Health is produced by Norfolk Festevents in partnership with the City of Norfolk and is sponsored by WHRO Public Media, Anthem, Sentara, Southern Auto Group, Wavy TV 10, CHKD, Cricket Wireless, Holistic Family Practice, Norfolk State University, California Pizza Kitchen, Waterside District, and Virginia Is For Lovers.

For more information on upcoming events at Town Point Park, go to Festevents.org.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2022 season!

###