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FOR IMMEDIATE RELEASE:

# Norfolk Festevents Stay-At-Home Series Reaches Audience of More than 16,000 Viewers

Date: Monday, May 11, 2020

Press Release URL: [bit.ly/PressFestevents](https://bit.ly/PressFestevents)

**Norfolk, VA** – The Norfolk Festevents Stay-At-Home Series, a two-week schedule of digital programming on Facebook Live, reached more than 16,000 viewers over the course of its 18 live shows.

The series, which began on Monday, April 27, 2020 and concluded on Sunday, May 10, 2020, reached viewers from across the US and many other countries. Overall, the series had a cumulative total of more than 16,000 total views, including 8,700 live views, as well as more than 30,000 total impressions and featured over eight hours of live content.

The series featured a wide variety of family-friendly entertainment, including live concerts from local musicians, educational culinary Q&As with local food writer Patrick Evans-Hylton, virtual scavenger hunts and trivia, yoga and fitness exercises, and much more.

All live shows are available to be streamed on the [Festevents Facebook](#) page or [YouTube Channel](#).

In addition, Norfolk Festevents will continue to produce unique virtual content amidst the ban on large gatherings, including a wide-ranging schedule of interactive programming to replace the now-cancelled 44th Annual Norfolk Harborfest, which was scheduled for Friday-Sunday, June 5-7, 2020.

Festevents CEO Karen Scherberger stated “Festevents is extremely grateful for all of those who helped make the series an overwhelming success, including those who hosted each program and the thousands who joined in online.”

Without the help of loyal partners and performers, the Norfolk Festevents Stay-At-Home Series would not have been possible. For that, Norfolk Festevents is extremely grateful for all of those who helped make the series an overwhelming success.

Norfolk Festevents also established a fundraising campaign that coincided with the Stay-At-Home Series, in an effort to raise funds for future events and festivals. The fundraising campaign attracted a large number of new donors. Donations will continue to be accepted online at [Festevents.org](https://Festevents.org).

For additional updates on future programming and for more information on Norfolk Festevents, please visit [Festevents.org](https://Festevents.org).



Media Contact: Jordan Lett  
Email: [lettj@festevents.org](mailto:lettj@festevents.org)  
Phone: 757-441-2345

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**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2020 season!

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