

For Immediate Release:

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# TICKETS ON SALE NOW FOR 2014 TOWN POINT PARK EVENTS AT THE NEW FESTEVENTS.ORG WEBSITE!

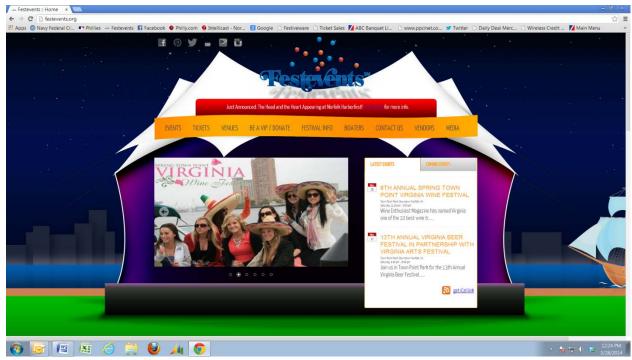
Norfolk, VA, (March 31, 2014) —Norfolk Festevents announced today that tickets to all gated admission events are now on sale for the 2014 season! Enjoy the cost saving benefits and convenience of advance ticket purchases on the newly redesigned Festevents.org website. Take advantage of the reduced-price Weekend Pass for the 25<sup>th</sup> Annual AT&T Bayou Boogaloo & Cajun Food Festival, Reserved Seating and Weekend Passes for the 32<sup>nd</sup> Annual Norfolk Jazz Festival and Reserved Tables, Tasting Tickets, Boater Packages and Private/Corporate Chalets for the 27<sup>th</sup> Annual AT&T Town Point Virginia Wine Festival.

Guests can purchase tickets online at the NEW Festevents.org website or by visiting the Box Office at 120 West Main Street in Downtown Norfolk. Box Office is open during normal business hours.

To get the latest updated information on Norfolk Festevents, be sure to visit the **NEW Festevents.org** website, LIKE us on Facebook and FOLLOW us on Twitter! Here are just a few of the new website features:

- Festevents.org, designed by StudioCenter, has interactive social media features that sync with our Facebook and Twitter pages in real time!
- Website visitors can access our YouTube video channel directly from the home page!
- Follow our blog from Festevents.org as we keep our fans up to date with the latest special offers, free giveaways, band announcements and other behind the scenes action.
- The newly redesigned Festevents.org has a more powerful engine under the hood which will minimize load times and allow our visitors to reach their destination more quickly.
- Festevents.org is optimized as well for mobile viewing from your smart phone or tablet.
- Visitors can download the Festevents season onto their calendar software to make sure they never miss an event.
- Click the "Save as PDF" icon and share it with your friends or print and post to the office bulletin board.





## Reserve your tickets NOW for:

- 8th Annual AT&T Spring Town Point Virginia Wine Festival, May 3 & 4
- 13<sup>th</sup> Annual Virginia Beer Festival, May 17 & 18
- 25<sup>th</sup> Annual AT&T Bayou Boogaloo & Cajun Food Festival, June 20-22
- 32<sup>nd</sup> Annual Norfolk Jazz Festival presented by the City of Norfolk, July 18-20
- 2<sup>nd</sup> Annual RibtoberFest Beer Sampling Package, September 20
- 26th Annual AT&T Virginia Children's Festival, October 4
- 27th Annual AT&T Town Point Virginia Wine Festival, October 18 & 19

# All events listed are held at Town Point Park in Downtown Norfolk, Virginia along the Elizabeth River Waterfront.

#### 8th Annual AT&T Spring Town Point Virginia Wine Festival, May 3 & 4, 2014

Spring has sprung and it's time for the first Wine Festival of the season in Town Point Park! The fastest growing Wine Festival in Hampton Roads, the Spring Town Point Virginia Wine Festival expanded to 2 days last year and we've invited even more wineries this year! Experience the 8<sup>th</sup> Annual AT&T Spring Town Point Virginia Wine Festival with flavor and flair on Saturday May 3 & 4, 2014, 11am - 6pm daily at Town Point Park along the Downtown Norfolk, Virginia Waterfront. Reserved tables, boater slips, private and corporate chalets and individual tasting tickets are now available. Advance prices and Reserved Tables available until sold out or until 5pm on Monday, April 28<sup>th</sup> online at <a href="www.festevents.org">www.festevents.org</a> or by visiting the Box Office at 120 West Main Street in Downtown Norfolk. Box Office is open during normal business hours.



- Reserved Table (includes Tasting Tickets and reserved seating for 8 guests)
  - o Saturday \$350 in advance only
  - o Sunday \$275 in advance only
- Reserved 4-Star Seating (includes Tasting Tickets and reserved seating for 4 guests at a table with another group of 4 guests)
  - o Sunday \$150 in advance only
- Tasting Tickets (includes souvenir glass)
  - o Saturday \$30 in advance
  - o Saturday \$35 at the gate
  - o Sunday \$25 in advance
  - O Sunday \$30 at the gate
- General Admission (does not include tasting privileges nor souvenir glass)
  - o Saturday \$20 in advance or at the gate
  - o Sunday \$15 in advance or at the gate
- Private chalet packages are available for small groups and private parties and can be customized to the group. Contact John Vellines at 757.441.2345 or email <a href="mailto:vellinesi@festevents.org">vellinesi@festevents.org</a> for more information and to reserve your private chalet.
- Boater's Package (includes 4 Tasting Tickets and Parkside docking during Festival hours, reservations strongly recommended)
  - o Saturday \$250 for up to a 35' vessel, reservations required, pricing and ticket quantity increases for larger vessels
  - O Sunday \$225 for up to a 35' vessel, reservations required, pricing and ticket quantity increases for larger vessels

Contact Shane Vernon at 757.441.2345 or email <u>vernons@festevents.org</u> for more information and to reserve your Boater's Package.

- Children 12 and younger
  - o free

#### 13<sup>th</sup> Annual Virginia Beer Festival, May 17 & 18, 2014

Spend the weekend sampling great beer from all over the world. International premium beers, hand crafted domestics and local brews comprise a selection of over 125 tap handles. The event features live music, great food and, of course, great beer. Advance prices and Reserved Tables available until sold out or until 5pm on Monday, May 12<sup>th</sup> by visiting <a href="www.ticketmaster.com">www.ticketmaster.com</a>, calling 757-282-2822 or by visiting the Virginia Arts Festival Box Office at 440 Bank Street in Downtown Norfolk.

- Tasting Tickets (includes sampling privileges and souvenir glass)
  - o \$25 in advance
  - o \$30 at the gate (cash sales only)
- General Admission (does not include tasting privileges nor souvenir glass)
  - \$15 in advance or at the gate
- Reserved Table (includes Admission Tickets and reserved seating for 8 guests)
  - o \$320 in advance only until sold out or until 5 pm on Monday, May 13<sup>th</sup>



- Boater's Package (includes 4 Admission Tickets and Parkside docking during Festival hours, reservations strongly recommended, please call 757-441-2345)
  - o \$250 for up to a 35' vessel, pricing and ticket quantity increases for larger vessels Contact Shane Vernon at 757.441.2345 or email <a href="mailto:vernons@festevents.org">vernons@festevents.org</a> for more information and to reserve your Boater's Package.

### 25th Annual AT&T Bayou Boogaloo & Cajun Food Festival, June 20-22, 2014

Norfolk's annual "second line" with New Orleans' special spirit and unique culture. Did we mention the great food!? Save \$10 with advance purchase of a three-day weekend pass! Advance prices are available until 5pm on Thursday June 19<sup>th</sup> online at <a href="www.festevents.org">www.festevents.org</a> or by visiting the Festevents Box Office at 120 West Main Street in Downtown Norfolk. Box Office is open during normal business hours.

- 3-day Weekend Pass
  - o \$20 in advance only
- Daily Admission: Friday, Saturday or Sunday
  - o \$10 in advance or at the gate
- Children 12 and younger
  - o free
- Boater's Package (Parkside docking during Festival hours, no advance sales) Contact Shane Vernon at 757.441.2345 or email <u>vernons@festevents.org</u> for more information.
  - o \$20 docking fee per day plus daily admission fee for each guest on board

#### 32<sup>nd</sup> Annual Norfolk Jazz Festival presented by the City of Norfolk, July 18-20, 2014

Jazz fans chill to the sounds of legendary smooth jazz in the dramatic setting of Downtown Norfolk at the region's longest running outdoor Jazz Festival. Ticket packages are available for General Lawn Seating, Reserved Seating and VIP Jazz Club. Advance prices are available until 5pm on Thursday July 17<sup>th</sup> by visiting <a href="www.festevents.org">www.festevents.org</a>, by calling 757-441-2345 or by visiting the Festevents Box Office at 120 West Main Street in Downtown Norfolk.

- General Admission
  - o 3-day Combo Ticket \$49 in advance only
  - o 1-day Friday or Saturday \$28 each day at the gate
  - o 1-day Sunday \$20 at the gate
- Reserved Seating
  - o 3-day Combo Ticket \$69 in advance only
- VIP Jazz Club: includes exclusive access to light food and beverages and private restrooms.
  - 3-day VIP Jazz Club and General Admission Combo Ticket \$199 in advance only, limited availability
  - 3-day VIP Jazz Club and Reserved Seating Combo Ticket \$219 in advance only, limited availability
  - Friday and Saturday VIP Jazz Club and General Admission Ticket \$80 in advance only, limited availability



- o Sunday VIP Jazz Club and General Admission Ticket \$70 in advance only, limited availability
- Boaters package (Parkside docking during Festival hours, no advance sales)
  - o \$20 docking fee plus General Admission fee for each guest on board Contact Shane Vernon at 757.441.2345 or email <a href="mailto:vernons@festevents.org">vernons@festevents.org</a> for more information.

### 2<sup>nd</sup> Annual AT&T RibtoberFest Beer Sampling Package, September 20, 2014

Ribtoberfest guests rack up the best of both worlds as Beer & BBQ collide in one deliciously mouth watering food for all, featuring finger-lickin good BBQ, fabulously frosty craft brews, live music, restaurant competitions and great family fun. Advance prices are available until 5pm on Friday, September 19<sup>th</sup> at <a href="www.festevents.org">www.festevents.org</a> or by visiting the Festevents Box Office at 120 West Main Street in Downtown Norfolk.

- o \$25 sampling package 10 sampling tickets, wristband and souvenir glass cup and \$2 per sample thereafter
- o \$20 pitcher package Souvenir glass pitcher plus one fill and \$10 for a pitcher refill thereafter

# 26th Annual AT&T Virginia Children's Festival, October 4, 2014

Hampton Roads' most beloved family festival is filled with more than 100 creative and interactive activities, storytelling, hands-on workshops and educational displays, cultural experiences, arts and crafts, costumed characters and more! This event is designed with children 10 and younger in mind. Advance prices are available until 5pm on Friday, October 3<sup>rd</sup> online at <a href="www.festevents.org">www.festevents.org</a> or by visiting the Festevents Box Office at 120 West Main Street in Downtown Norfolk.

- General Admission
  - o \$3 in advance or at the gate
- Infants
- o free
- Boater's Package (Parkside docking during Festival hours, no advance sales)
  - o \$20 docking fee plus \$3 General Admission fee for each guest on board Contact Shane Vernon at 757.441.2345 or email <a href="mailto:vernons@festevents.org">vernons@festevents.org</a> for more information.

#### 27th Annual AT&T Town Point Virginia Wine Festival, October 18 & 19, 2014

Hampton Roads' most spectacular Wine Festival! Join us along the Downtown Norfolk waterfront for one of the Commonwealth's largest outdoor wine festivals, featuring more than 35 Virginia wineries. All wines offered during the event are available for purchase by the glass, bottle or case. Advance prices and Reserved Tables available until sold out or until 5pm on Wednesday, Oct. 12<sup>th</sup> online at <a href="www.festevents.org">www.festevents.org</a> or by visiting the Festevents Box Office at 120 West Main Street in Downtown Norfolk. Box Office is open during normal business hours.

- Reserved Table (includes Tasting Tickets and reserved seating for 8 guests)
  - o Saturday \$390 \$465 in advance only



- o Sunday \$315 in advance only
- Reserved 4-Star Seating (includes Tasting Tickets and reserved seating for 4 guests at a table with another group of 4 guests)
  - o Sunday \$170 in advance only
- Tasting Tickets (includes souvenir glass)
  - o Saturday \$35 in advance
  - O Saturday \$40 at the gate
  - o Sunday \$30 in advance
  - O Sunday \$35 at the gate
- General Admission (does not include tasting privileges nor souvenir glass)
  - o Saturday \$25 in advance or at the gate
  - o Sunday \$20 in advance or at the gate
- Children 12 and younger
  - o Free
- Private chalet packages are available for small groups and private parties and can be customized to the group. Contact John Vellines at 757.441.2345 or email vellinesj@festevents.org for more information and to reserve your private chalet.
- Boater's Package (includes 4 Tasting Tickets and Parkside docking during Festival hours, reservations strongly recommended, please call 757-441-2345)
  - O Saturday \$250 for up to a 35' vessel, reservations required, pricing and ticket quantity increases for larger vessels
  - O Sunday \$225 for up to a 35' vessel, reservations required, pricing and ticket quantity increases for larger vessels

Contact Shane Vernon at 757.441.2345 or email <u>vernons@festevents.org</u> for more information and to reserve your Boater's Package.

Want to be a VIP all summer long? Become a **Friend of Festevents!** Friends of Festevents is the membership organization of Norfolk Festevents, Ltd. Membership serves as a tax-deductible contribution, which directly funds the special events programs Norfolk Festevents has been producing for 32 years. Please visit <a href="www.festevents.org">www.festevents.org</a> to purchase your VIP package today! Contact John Vellines at 757.441.2345 or email <a href="www.festevents.org">wellinesi@festevents.org</a> for more information.

The 2014 season of special events is produced by Norfolk Festevents and presented by AT&T, the City of Norfolk, Norfolk Waterside Marriott, Chrysler/Jeep/Dodge/Ram/ Fiat, and CFE Equipment Corporation.

Norfolk Festevents, Ltd. is a private not for profit organization dedicated to producing premier concerts, festivals, ship visits and special events and city celebrations for residents and guests of Hampton Roads. Entering its 32<sup>nd</sup> season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the city of Norfolk, Virginia.