



Media Release

For Immediate Release

Bayou Boogaloo Music Line-Up is Bringing The Vibrant Spirit & Diverse Culture of Louisiana To The Downtown Norfolk Waterfront.

The Most Authentic Food and Music Festival In the Nation returns for it's 27th Year

NORFOLK, VA – (March 27, 2015) – Norfolk's annual Louisiana inspired unique experience takes place on **Friday, June 19 - Sunday, June 21, 2015** at Town Point Park on the Downtown Norfolk Waterfront, Virginia. The Bayou Boogaloo & Cajun Food Festival is Norfolk's annual love-fest with Louisiana. This popular 3-day festival delivers the heart and soul of Louisiana to visitors of Town Point Park in true Cajun and Creole style. Straight out of the Bayou, national recording artists provide diverse cultural musical entertainment on two stages. Here is the Line-up:

Sunday, June 21 at 4:30pm

Preservation Hall Jazz Band

www.preservationhalljazzband.com

Preservation Hall was founded in 1961 to promote traditional New Orleans jazz in all its authenticity. Legendary players like George Lewis, Sweet Emma Barrett and Kid Thomas Valentine, all rooted in the formative years jazz, were its original stars. That generation is long gone now, yet the hall is still in business and the Preservation Hall Jazz Band continues to tour the world.



Friday, June 19 at 8:30pm

Hurray For The Riff Raff

www.hurrayfortheriffraff.com

Hurray For The Riff Raff is Alynda Lee Segarra, but in many ways it's much more than that: it's a young woman leaving her indelible stamp on the American folk tradition. Hurray for the Riff Raff's music "sweeps across eras and genres with grace and grit," and that's never been more true than on 'Small Town Heroes.



Friday, June 19 at 6:30pm

Big Sam's Funky Nation

www.bigsamsfunkynation.com

Jon Cleary is a triple threat combining soulful vocals, masterful piano skills, and a knack for composing infectious grooves with melodic hooks and sharp lyrics. He balances performing on solo piano, with his trio, and with noted funk band. Cleary has produced five recordings, including his latest, a live recording from Sydney, Australia called Mo Hippa, which features a mix of the styles that inform the New Orleans' sound -- from island rhythms, to soul-drenched funk jams, to Mardi Gras Indian street-parades





Friday, June 19 at 7:30pm

George Porter Jr

www.georgeporterjr.com

George Porter, Jr. is best known as the bassist of The Meters, along with Art Neville, Leo Nocentelli and Joseph Zigaboo Modeliste. The group was formed in the mid 60's and came to be recognized as one of the progenitors of funk then called R&B. The Meters disbanded in 1977, but reformed in 1989. Today the original group still plays the occasional reunions but the Funky Meters, of which Porter and Neville are still members, most prominently keeps the spirit alive.



Friday, June 19 at 5:30pm & Saturday, June 20 at 5:00pm

CJ Chenier & The Red Hot Louisiana Band

www.cjchenierandtheredhotlouisianaband.com

A C.J. Chenier recording, like a traditional New Orleans funeral, would not be complete without a tremor of hope for the future and a few great dance tunes. C.J. composed several classic songs for the album including the plaintive "I've Been Good To You Baby" and the swinging mea culpa "Who's Cheatin' Who?". One of the album highlights is the Fender Rhodes driven - Living To Learn. Sans accordion and rubboard, Living To Learn highlights C.J.'s sixties soul and Motown influences.



Saturday, June 20 at 6:00pm & Sunday June 21 at 12:30pm

Hot 8 Brass Band

www.hot8brassband.com

The members of the Hot 8 were all born and raised in New Orleans; many of them began playing together in high school. In 1995 they came together and began playing traditional New Orleans brass band music professionally. The Hot 8 Brass Band has recommitted itself to bringing people together through

their unique brand of music to celebrate, to heal and to learn. This passion for music and social outreach led to an integral role contributing to the success of the Finding Our Folk Tour.



Saturday, June 20 at 7:15pm

The Iguanas

www.iguanas.com

Based out of New Orleans for the past couple of decades, the Iguanas define a sound of Americana that crosses cultures, styles, eras... and even languages. Collectively or individually the members of the Iguanas have played or recorded with everyone from Charlie Rich, Alex Chilton, and Willy DeVille to Emmylou Harris, Allen Toussaint and Pretty Lights. Their latest album, *Juarez*, is their first studio recording since 2012's *Sin to Sin*.



Sunday, June 21 at 2:15pm

Sonny Landreth

www.sonnylandreth.com

Landreth's rhythmic feel comes from native influences, especially time spent on the bandstand with another great channeler of styles, late zydeco king Clifton Chenier. Perhaps what's most amazing is that so much of Landreth's sound -- which integrates rhythm and lead lines as well as a wide palette of instrumental colors -- comes primarily from the action of his hands on the strings, long before the signal even sees the sweating tubes of an amp's power section. Through fingerpicking and a combination of palm and thumbpick techniques, Landreth alternately coaxes ghostly overtones and roaring, full-throated harmonies from his instrument.

Sunday, June 21 at 1:30pm & 3:30pm
MESCHIYA LAKE & THE LITTLE BIG HORNS

www.meschiyalake.com

Meschiya Lake rocks back on her heels, lifts her chest, and opens her throat like an air raid siren to croon in a thrilling pre-microphone style that...can make you feel by turns as though you were shivering around a campfire in a railroad yard or drinking in a Budapest nightclub in 1938.”



Saturday, June 20 at 2:15pm

The Deslondes –

www.thedeslondes.com

The Deslondes are a New Orleans-based country-soul, swamp-boogie band. In their writing and performing, they combine elements of early Stax, Sun and Atlantic records with the influence of a more raw, stripped-down sound gleaned off field recordings from Alan Lomax and Mississippi Records catalogue.

Saturday, June 20 at 12:30pm

Feufollet - www.feufollet.net

Often hailed as the future of Cajun music; a more current assessment must admit that they are now the present of Cajun music. Feufollet’s last album, “En Couleurs” was praised by the New York Times and Elvis Costello who proclaimed it “...the most beautifully melodic album I’ve heard all year”. The album was nominated for a Grammy award in 2011, and was named among The Top 10 of the World cds in Songlines Magazine. The band was also voted best Cajun band for the New Orleans Big Easy Music Awards.



Saturday, June 20 at 3:45pm

CHA-WA - www.chawaband.com

The infectious music and dazzling stage show of Cha Wa has been described as “funk with feathers” – a sound rooted in traditional New Orleans Mardi Gras Indian music mixed with funk and soul, creating a non-stop groove machine. If you’re lucky enough to find yourself on the corner of Second and Dryades on Mardi Gras Day, you will hear “Cha Wa” chanted in celebration throughout the streets. Cha Wa brings the New Orleans Second Line parade to the stage. Make sure to put on your dancing shoes!

For more information about the bands, view videos, listen to samples, and read extended bios please visit our website at www.festevents.org

The 26th Annual Bayou Boogaloo & Cajun Food Festival is produced by Norfolk Festevents, presented by AT&T and the City of Norfolk. Sponsored by Southern Hospitality Auto Group, CFE Equipment Corporation, Norfolk Waterside Marriott, Pepsi, Abita Brewing Company, and WVEC TV 13.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments—Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk’s official event marketing agency since the city’s downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2015 season!