

For Immediate Release:

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19th Annual Norfolk Latino Music Festival

The Norfolk Latino Music Festival returns to Town Point Park on Saturday, July 27, 2019

Norfolk, VA – (July 11, 2019) – The 19th Annual Norfolk Latino Music Festival, produced by Norfolk Festevents and presented by Newport News Shipbuilding, returns to Town Point Park along the Downtown Norfolk Waterfront for a celebration of Latino culture, music, and food on Saturday, July 27, 2019 from 5pm to 10pm. The festival is free and open to the public.

Live performances from Orquesta Mayor, Orquesta NFuzion, and DJ Mangu paired with salsa, merengue, and guaguanco dancing on the largest outdoor, waterfront dance floor in Hampton Roads headline an exciting evening of Latino-inspired entertainment. The headliner, Orquesta Mayor, is a 12-piece, multi-cultural band from Charlotte, NC that play many different genres including, but not limited to, salsa, cumbia, merengue, bachata, and bolero.

In addition to the flavorful sounds, the Mambo Room Cultural Dance & Event Center, along with Libra Dance USA, will be on site to offer live performances and dance lessons in salsa, bachata, and kizomba. The 19th Annual Norfolk Latino Music Festival is fun for all ages, as face painting, soccer, bilingual storytelling, craft-making, and much more make this event a delight for children.

From a Norfolk taqueria featured on "Diners, Drive-Ins & Dives" to some of the area's top-rated food trucks, the 19th Annual Norfolk Latino Music Festival also serves up authentic Latin dishes. Festival guests can indulge in a diverse selection of dishes including street tacos, burritos, empanadas, sweet plantains, elotes, and, of course, fresh and hand-crafted salsa and guacamole.

The 19th Annual Norfolk Latino Music is produced in cooperation with the City of Norfolk, the Hispanic Chamber of Commerce of Coastal Virginia, and Selecta 1050AM & 103.3FM.

<u>Music</u>

ABNB Federal Credit Union Main Stage

8:30pm – 10:00pm: Orquesta Mayor 7:30pm – 8:30pm: DJ Mangu 6:30pm – 7:30pm: Orquesta NFuzion 5:30pm – 6:30pm: DJ Mangu



About Orquesta Mayor

Website: OrquestaMayor.com

Orquesta Mayor was formed in 2006 in Charlotte, NC by bandleader Helder Serralde for the purpose of connecting people to quality music and an enriching multi-cultural experience. The Orchestra is made up of 12 professional musicians: 2 Trumpets, 1 Trombone, 1 Bari Sax, Conga, Timbal, Bongo, Piano, Baby Bass, and 3 singers, all of different nationalities such as Mexico, Puerto Rico, Peru, USA, and Colombia. Orquesta Mayor features music from many different genres including, but not limited to, Salsa, Cumbia, Merengue, Bachata, Bolero, etc. The group is currently working on their freshman album.

About Orquesta NFuzion

Website: Facebook

Orquesta NFuzion is an 11-piece band hailing from Washington, D.C. NFuzion plays a variety of Latin styles, including Salsa, Merengue, Cumbia, Bachata, Rock, and Latin Jazz. The band will also play American hits that will certainly make guests feel right at home.

Arts & Entertainment

Mambo Room Cultural Dance & Event Center Live Performances & Dance Lessons

Guests can tap into their inner Shakira with help from the Mambo Room Cultural Dance & Event Center. Live performances and dance lessons, including all the salsa, bachata, and kizomba Norfolk can handle is sure to heat things up on the dance floor.

Libra Dance USA Live Performances & Dance Lessons

Libra Dance USA will be putting on live performances and dance lessons, including a fusion between flamenco and belly dancing, as well as salsa and bachata.

Commercial de Norte

Commercial de Norte is a retail vendor selling Latino-inspired bracelets, necklaces, keychains, jerseys, handbags, hats, and much more.

Funny Faces by Julie

Julie Scully will provide face and body painting including sugar skulls.

Bilingual Storytime & Crafts

The Norfolk Public Library will offer bilingual story time & a maracas craft during the festival.

Fùtbol

Guests of all ages can play a pick-up game of soccer in the grass field in Town Point Park.

Make & Take Craft with Chrystal

If a guest makes it, they can take it. Craft expert, Chrystal Willis, will be offering mini-flag craft lessons.



<u>Food</u>

Jessy's Taqueria

Featured on "Diners, Drive-Ins & Dives," Jessy's Taqueria will be offering authentic Mexican dishes. The Ocean View taqueria will be serving tacos, elotes, guacamole, salsa, and horchata.

Sofrito

Puerto Rican cuisine fused with influences of Latin & Caribbean flavors is what you will find when you dine with Sofrito. The Virginia Beach-based food truck offers tacos, empanadas, burritos, Cubans, paninis, and much more.

Plaza del Sol

Plaza del Sol serves the Norfolk Ghent neighborhood with the finest in Mexican food, the likes of which your taste buds have never known. Plaza del Sol will be serving street tacos.

El Coqui

El Coqui strives to bring you the most spine-tingling, mind-blowing Puerto Rican cuisine that will you ever eat. The Hampton-based food truck will be serving empanadas, sweet plantains, and fritters.

Happy Empanada

Mama Lucy and her crew on the Happy Empanada food truck serve delicious, hand-made empanadas with only the best ingredients to make you happy. Happy Empanada will be serving their tasty empanadas at the festival.

Kraffles

Luisa and the Kraffles crew will be serving up the delicious dessert of Kraffles, or Krazy Waffles. These treats, combining waffles, ice cream, fruit, and Nutella, are perfect for those guests with a sweet tooth.

FOR MORE INFORMATION about the 19th Annual Norfolk Latino Music Festival, as well as additional events throughout the year, including hours, park regulations and parking, please visit <u>Festevents.org</u> or call 757-441-2345.

The 19th Annual Norfolk Latino Music Festival is presented by Newport News Shipbuilding, produced by Norfolk Festevents in cooperation with the City of Norfolk, the Hampton Roads Hispanic Chamber of Commerce HRHCC, and Selecta 1050AM & 103.3FM, and sponsored by ABNB Federal Credit Union, Southern Auto Group, Marriott Norfolk Waterside, Miller Lite, Norfolk Waterside District, The Main, Virginia, and Cox Communications.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10-month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated



on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2019 season!

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