



For Immediate Release:

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Norfolk Festevents Awards over \$59,000 To Service Clubs and Charities

Norfolk, Virginia, Festevents recently awarded over **\$59,000** to 21 local service clubs and charities as well as the Arts Council of New Orleans and St. Jude Children's Research Hospital. The contributions are made possible through the Norfolk Festevents Service Club Beverage Sales Program and special fundraising programs within the events.

The Service Club Beverage Sales Program has been in existence for 30 years, donating over \$3 million since 1982. This program provides an opportunity for service organizations and charities to volunteer their time to raise funds through the sale of beverages at special events and festivals held in Town Point Park and Ocean View Beach Park produced by Norfolk Festevents.

Organizations interested in participating in the 2014 Beverage Sales Program are required to submit a letter of intent to: Domenick Fini, Vice President, Sales and Marketing, Norfolk Festevents, Ltd. 120 West Main Street, Norfolk, VA 23510.

2013 Beneficiaries

ACCESS AIDS	Natchel' Blues Network
Arts Council of New Orleans	Norfolk Jaycees
Barrett Haven Transitional Home	Norfolk SPCA
Chesapeake Southside Lions Club	REACH, Inc.
Chinese Community Association of Hampton Roads	St. Jude Children's Research Hospital
Cosmopolitan Club of Norfolk	Sun Wheeler's, Inc.
Down Syndrome Association of Hampton Roads	The Up Center
Khedive Drum Corps	Virginia Opera Guild
Kiwanis Club of Grafton	Virginia Stage Associates
Kiwanis Club of Norfolk	Western Branch Track Club
Lafayette River Circle of CHKD	Women of AT&T
Mermaid Circle	

For more information about events and the Service Club Beverage Sales Program, please visit www.festevents.org or call 757.441.2345.

All events are produced by Norfolk Festevents. AT&T and the City of Norfolk are proud sponsors of the 2014 Season, with support from over 300 local, regional and national sponsors and contributors.

Norfolk Festevents, Ltd. is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits, special events and city celebrations for the residents and guests of Hampton Roads. Since 1982, Norfolk



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Festevents has garnered international acclaim for its outstanding quality of programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

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