

## For Immediate Release:

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# busker

*noun* busk·er \ˈbəs-kər\

Definition of BUSKER: a person who entertains in a public place for donations.

**Norfolk, Virginia (March 1, 2016)** - Norfolk Festevents announced this week that the first **BuskerfestNFK** will be launched at the 40<sup>th</sup> Anniversary of the Norfolk Harborfest 2016, June 10 – 12, 2016, on the Downtown Norfolk Waterfront.

“In celebration of the Busker movement across the nation and the popularity of Busking in Hampton Roads, we are excited to introduce NEW to Harborfest this year BuskerfestNFK@Harborfest” states Norfolk Festevents Programming Director Cristin Pond. “We invite the community to come out to support this first ever event where street performers are showcased in a whole new way”, Pond continues.

BuskerfestNFK@Harborfest will take place behind the Waterside on 5 open air stages located along the waterfront promenade, featuring over 26 hours of entertainment and dozens of performers.

In recent years, Harborfest weekends have attracted street performers from all across the region “who captivate audiences with their special blend of wacky humor and musical delights”, describes Pond.

BuskerfestNFK@Harborfest will be organized by Norfolk’s own Skye Zentz. Skye Zentz, a Norfolk native, grew up performing at Harborfests through the years with her family and as a Busker herself. She has made a name for herself in the Hampton Roads area with her infectious, uplifting energy, honest lyrics and memorable melodies. Skye took home the Veer Music Award for Best Acoustic/Folk in 2013, Best Busker in 2015 and Best Music Video for “[The Tide](https://www.youtube.com/watch?v=2NSc5ypUFYQ)” in 2016 (<https://www.youtube.com/watch?v=2NSc5ypUFYQ>). Pond explains “her first hand experience with the art of street performance makes her the perfect 2016 official “Busker Boss Babe”.

BuskerfestNFK@Harborfest will accommodate spaces for walk-up performers as well as limited reserved performance locations that can be registered for in advance. Space is limited and will be on first come first serve



basis. Buskers who sign up in advance will have the opportunity to be featured on the Festevents website and social media Busker Spotlights. Buskers interested in reserving a performance slot at BuskerfestNFK@Harborfest can contact Skye Zentz at [Buskerfest@festevents.org](mailto:Buskerfest@festevents.org)

For all Norfolk Harborfest 2016 details, please visit <https://festevents.org/events/2016-season-events/norfolkharborfest40/>

**Festival hours:** Thursday, June 9<sup>th</sup> from 8:00-10:00pm, Friday, June 10<sup>th</sup> from Noon – 11 pm, Saturday June 11<sup>th</sup> from Noon – 11 pm, and Sunday, June 12<sup>th</sup> from 10:00am – 6 pm.

The **40<sup>th</sup> Annual Norfolk Harborfest®** presented by AT&T, is produced by Norfolk Festevents, Ltd. and sponsored by the City of Norfolk.

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!

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