



## For Immediate Release:

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# George Benson Headlines Norfolk Festevents 2020 Season of Events

## 2020 Town Point Park and Ocean View Beach Park Season of Events Announced

**Norfolk, VA** – (November 1, 2019) – The legendary George Benson, 10-time Grammy Award-winning recording artist, headlines the Norfolk Festevents 2020 Season of Events. The complete schedule for Festevents' 38th full season has been released and the expanded schedule features more than 50 total days of programming planned at Town Point Park and Ocean View Beach Park from May to December.

Along with George Benson's Saturday night performance at the 38th Annual Norfolk Waterfront Jazz Festival (Aug. 21 & 22) presented by Optima Health, the 2020 Season of Events also features premier festivals, such as the 44th Annual Norfolk Harborfest (June 5-7), the 31st Annual Bayou Boogaloo (June 26-28), the Spring (May 16 & 17) and Fall (Oct. 17 & 18) Town Point Virginia Wine Festivals, the 32nd Annual Virginia Children's Festival (Oct. 3), and the 38th Annual Fourth of July Great American Picnic & Fireworks (July 4), as well as a series of new elements, enhancements, and expansions.

New for the 2020 season will be a Nashville-themed festival featuring food and music inspired by the Music City (Event Date: TBD), Pop-Up Cooking Shows, and Chip & Sip, a series of waterfront happy hours featuring an interactive target golf game along the Elizabeth River and other Norfolk waterfronts.

New guest experiences for 2020 will also include expanded hours at the 20th Annual Norfolk Latino Music Festival (July 25) presented by Newport News Shipbuilding, new Reggae and Jam Band music formats, and added Outdoor Recreation & Lifestyle and Culinary elements at the 3rd Annual Norfolk In-Water Boat Show (Sept. 18-20).

**Tickets for the Norfolk Waterfront Jazz Festival go on sale Wednesday, Jan. 8, 2020. All other tickets will go on sale on a date to be announced.**

In addition to the expansion of events at Town Point Park, the Festevents-produced events at Ocean View Beach Park will also see new-and-improved features for 2020. Enhancements will include additional TGOV Friday Night live music performances, additional themed Friday Night events, and expanded movie showings, including viewings from the beachfront.

View a comprehensive schedule for the Norfolk Festevents 2020 Season of Events, including events at both Town Point Park and Ocean View Beach Park, below.



**2020 Norfolk Festevents Schedule of Events:**

<b>DATES</b>	<b>EVENT</b>	<b>LOCATION</b>
May 16 & 17 (Saturday & Sunday)	14th Annual Spring Town Point Virginia Wine Festival	Town Point Park
May 24 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
May 31 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
June 5-7 (Friday – Sunday)	44th Annual Norfolk Harborfest Music Food & Maritime Festival	Town Point Park
June 7 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
June 14 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
June 21 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
June 26-28 (Friday – Sunday)	31st Annual Bayou Boogaloo Music & Cajun Food Festival	Town Point Park
June 28 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
July 3 (Friday)	The Shore Thing Concert & Independence Day Celebration	Ocean View Beach Park
July 4 (Saturday)	38th Annual Fourth of July Great American Picnic & Fireworks	Town Point Park
July 5 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
July 10 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
July 12 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
July 17 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
July 19 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
July 24 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
July 25 (Saturday)	20th Annual Norfolk Latino Music Festival	Town Point Park
July 26 (Sunday)	4th Annual Virginia Symphony Orchestra in the Park	Town Point Park
July 26 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
July 31 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
Aug. 2 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
Aug. 7 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
Aug. 9 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
Aug. 14 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
Aug. 16 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
Aug. 21 (Friday)	TGOV Friday Nights in Ocean View	Ocean View Beach Park
Aug. 21 & 22 (Friday & Saturday)	38th Annual Norfolk Waterfront Jazz Festival	Town Point Park
Aug. 23 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
Aug. 30 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
Sept. 6 (Sunday)	Big Bands on the Bay	Ocean View Beach Park
Sept. 12 (Saturday)	12th Annual Opera in the Park	Town Point Park
Sept. 18-20 (Friday – Sunday)	3rd Annual Norfolk In-Water Boat Show	Town Point Park
Oct. 3 (Saturday)	32nd Annual Virginia Children’s Festival	Town Point Park
Oct. 17 & 18 (Saturday & Sunday)	33rd Annual Fall Town Point Virginia Wine Festival	Town Point Park
Dec. 5 (Saturday)	7th Annual Holiday Yule Log Bonfire & Christmas Marketplace	Town Point Park

In addition to the events planned for the 2020 Season of Events, preparations are also scheduled to begin for the ceremonious 2026 season. Norfolk’s next major tall ship event will take place during the 2026 season and will celebrate the 250th Birthday of America, the 250th Anniversary of the Burning of Norfolk, and the 50th Annual Norfolk Harborfest.

Additional information on the 2020 Season of Events is available at [bit.ly/Festevents2020](https://bit.ly/Festevents2020).

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10-month schedule of diverse



outdoor cultural events, festivals, concerts, entertainment, holiday programs, and tall ship visits are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2020 season!

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