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# Sippin’ Local at the 30<sup>th</sup> Annual Town Point Virginia Wine Festival

*Join us in our thirtieth year as we sip the finest Virginia wine on the waterfront in downtown Norfolk, Virginia at Town Point Park, Saturday, October 21 and Sunday, October 22, 2017 11am-6pm.*

**Norfolk, VA,** (September XX, 2017) – We’ve hit the big 3-0! Norfolk Festevents, Ltd.’s annual fall wine festival celebrates a birthday this year! That means bigger and better than ever, with over thirty of Virginia’s most beloved wineries at your fingertips all in the heart of Hampton Roads.

We’ll set the scene: There’s a crisp October breeze, you’re surrounded by friends and family, and you have glass a of earthy merlot in your hand. You’ve packed a picnic and your friends are enjoying gourmet foods from the plethora of food vendors throughout the park. The sound of local favorite Lewis McGehee’s folk-rock rhythm guitar fills the air.

“I’ve been coming to Fall Wine Fest since 2011,” Hampton Roads native Amanda Smith says. “There’s nowhere else I can enjoy as many Virginia wines as I want right on the water.” The 30<sup>th</sup> Annual Town Point Virginia Wine Festival brings more than 200 of the finest wines across the Commonwealth together to taste and sip. “I love the variety of vineyards all in one place, pairing traditional favorites with up-and-coming Virginia wineries,” Smith adds. “Not to mention the location is fantastic.”

“The Town Point Virginia Wine Festival was the first outdoor Virginia wine festival in Hampton Roads and only one of two statewide when it debuted over thirty years ago,” Festevents’ CEO Karen Scherberger says. “Festevents has been committed to supporting the Virginia wine industry from when it was just getting started to its position of national and international recognition today. We are honored to celebrate alongside these wineries during the Town Point Virginia Wine Festivals’ thirtieth year.”

## 2017 VIRGINIA WINERIES

*Additional wineries to be announced.*

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|  AmRhein Wine Cellars               |  Lake Anna Winery                  |
|  Barboursville Vineyards            |  Lazy Days Winery                  |
|  Bright Meadows Farm Winery         |  Mattaponi Winery                  |
|  Burnley Vineyards & Daniel Cellars |  Mountfair Vineyards               |
|  Castle Gruen Vineyards and Winery  |  Mermaid Winery                    |
|  Cardinal Point Winery              |  Naked Mountain Winery             |
|  Chateau Morrisette                 |  Peaks of Otter Winery             |
|  Chatham Vineyards                  |  Potomac Point Winery              |
|  Davis Valley Winery                |  Prince Michel Vineyard and Winery |
|  Glass House Winery                 |  Rebec Winery                      |
|  Hill Top Berry Farm and Winery     |  Rockbridge Vineyard               |



-  Homeplace Vineyards
-  Horton Vineyards
-  James River Cellars

-  Rosemont Winery
-  Stanburn Winery
-  West Wind Farm Vineyard and Winery

 Williamsburg Winery, Ltd.

### TICKET, PACKAGE & CHALET DETAILS

#### **General Admission (Non-Tasting)**

- Saturday, October 21st, \$25
- Sunday, October 22nd, \$20

*Does not include sampling privileges or a commemorative wine glass.*

#### **Tasting Tickets**

- Saturday, October 21st, Tasting Ticket, \$35 in advance, \$40 at the gate.
- Sunday, October 22nd, Tasting Ticket, \$30 in advance, \$35 at the gate.

*Includes admission into the festival, sampling privileges and commemorative wine glass.*

#### **Table Ticket Packages**

- Saturday, October 21st, Reserved Table, \$390
- Sunday, October 22nd, Reserved Table, \$315
- Sunday, October 22nd, Four Star Seating, \$170

*Reserved tables include admission for eight people, eight tasting tickets and eight commemorative wine glasses. Four Star Seating includes admission for four people, four tasting tickets and four commemorative wine glasses at a table with another group of four guests. Reserved table areas will be limited to the table settings provided by Festevents; no additional personal chairs and/or tables will be permitted in this area for the safety and enjoyment of our patrons.*

#### **Corporate Chalets**

- Private chalet packages are available for small groups and private parties and can be customized to the group.

*Contact Sean Flynn at 757.754.4466 or email [flynns@festevents.org](mailto:flynns@festevents.org) for more information or to reserve your private chalet.*

#### **Docking and Boater packages**

- Festival boater packages alongside Town Point Park are available and start at \$200.

*For more information, call 757.441.2345 or email [festevents@festevents.org](mailto:festevents@festevents.org).*

Festevents reserves the right to limit space for individual picnic areas in order to accommodate all patrons and to provide safe access through festival grounds. We request attendees do not bring personal tables or pets to ensure enough space for all wine goers. We encourage all guests to have a designated driver or plan for a safe ride home. We want everyone to have a great time at our events; explore transportation options here: [festevents.org/transportation1/transportation-directions-parking](http://festevents.org/transportation1/transportation-directions-parking). The 30<sup>th</sup> Annual Town Point Park Wine Festival will be a rain or shine event. Tickets to the event are non-refundable.



The 30<sup>th</sup> Annual Town Point Virginia Wine Festival is made possible by the City of Norfolk, Produced by Festevents, presented by AT&T and sponsored by Virginia Living Magazine, Lumos Networks, Norfolk Waterside Marriott, Waterside District, The Main, Southern Auto Group, Pepsi, CFE Equipment Corporation, ABC 13 News Now, 94.9 The Point, 95.7 R&B, 101.3 2WD and Z104.

### **FAST FACTS**

#### **Dates**

- Saturday, October 21, 2017
- Sunday, October 22, 2017

#### **Time**

- 11am-6pm daily; Wine sampling ends each day at 4:30pm and wine sales end at 5pm.

#### **Location**

- Town Point Park, Downtown Norfolk Waterfront, Virginia

#### **Admission & General Admission**

- Everyone is welcome. Ticketed for ages 16 and over. Must be 21 and over to drink.

#### **Road Closures**

- A full road closure of Waterside drive will be in effect from Martin's Lane to Main Street. Traffic may be temporarily delayed during the period of the detour set up and activation. The full road closure of Waterside Drive adds to the activation and space of the Wine Festival event. The road closure and traffic interruptions can be expected between Friday, October 20, 2017, at approximately 2:00pm until Sunday, October 22, 2017, at approximately 11:45pm.

*Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2017 season!*

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