



For Immediate Release

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**The Norfolk In-Water Boat Show returns to the Downtown Norfolk, VA Waterfront
Thursday – Saturday, September 13 – 15, 2018**

NORFOLK, VA, (October 3, 2017) - From September 13- 15, 2018, Norfolk Festevents, Ltd. will host the return of the Norfolk In-Water Boat Show, the only major in-water boat show in the Hampton Roads region.

The show will take place at the Waterside Marina, Town Point Park and the newly opened Waterside District. The show is returning to Norfolk based on interest from Hampton Roads boating industry leaders, according to Festevents CEO Karen Scherberger. The last year of the Norfolk In- Water Boat Show occurred in 2008 during the downturn of the economy. Boat Show Chairman Chuck Guthrie, President/Owner of Lynnhaven Marine in Virginia Beach explains “The upturn in the boating market, availability of year end boat deals, display of quality pre-owned boats, the renovation of The Waterside District, the new first-class Hilton “The Main”, great restaurants, and improvements in Norfolk’s downtown area make for a perfect environment for a regional boat show”. Guthrie adds, “Bluewater Yacht Sales Professional Jud Black, Norfolk Marine President Jason Murphy and Prince William Marina Owner Carlton Phillips have been instrumental in the planning process to bring about a show that will best serve our local and regional boating enthusiasts.”

The 2018 Norfolk In- Water Boat Show will feature hundreds of new and used power boats on land and in-water from dealers across the state and surrounding regions with the newest and best in luxury motor yachts, sport fish, personal water crafts and inflatables.

The Norfolk show makes boat buying easy and economical and fun. “Attending the Norfolk In-Water Boat Show will be the next best thing to being out on the water for local boating enthusiasts”, according to Guthrie.

The Norfolk In-Water Boat Show Details:

- Thursday, September 13 – Saturday, September 15, 2018.
- 12 noon – 7 pm daily.
- Waterside Marina, Waterside District, Town Point Park, 333 Waterside Drive, Norfolk, VA.
- Admission: \$10 for adults per day; \$8 military discounts per day with ID at the gate; 15 years and younger FREE. (NOTE: 15 years and under must be accompanied with a parent to board boats).

Interested exhibitors should contact Karen Scherberger, Scherbergerk@festevents.org for space reservation details.

For tickets and show updates visit [www.http://bit.ly/NFKBoatShow](http://bit.ly/NFKBoatShow) or call 757-441-2345.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk’s official event marketing agency since the city’s downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2017 season!

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