

FOR IMMEDIATE RELEASE:

# Warm up to the Holidays at the 10<sup>th</sup> Annual Holiday Yule Log Bonfire & Christmas Market

**Release Date:** Thursday, November 9, 2023

**Event Website:** <https://bit.ly/YuleLog23>

**Norfolk, VA** – The 10th Annual Holiday Yule Log Bonfire & Christmas Market brings holiday cheer and good tidings to the Downtown Norfolk Waterfront on Saturday, December 2, 2023, from noon until 8:00pm.

Welcome the holiday season with a visit from Santa while you shop from local artisans and cozy up to the Yule Log Bonfire with a seasonal cocktail or warm beverage. Enjoy a live ice carving demonstration from Chisel & Shaker, hot chocolate & whiskey tastings, and family friendly entertainment in a beautiful, snowy winter wonderland. The Sensory Inclusive Zone offers a dedicated, staffed area for families with special needs wanting a break from the noise, action, and crowds.

**New this year!** The Swinging Santa Band brings a festive sound as their four-piece band roams throughout the event from noon until 4:00pm. Returning to the event are DJ Melody & Co. Entertainment, holiday-themed arts & crafts, meet & greets with The Grinch, and much more. View below for a full list of specialty entertainment, as well as the participating marketplace vendors.

The event is free – including Santa visits – and open to the public. Attendees will have two opportunities to visit with Santa Claus this year, from 1-2pm and 6-8pm.

The Holiday Yule Log Bonfire & Christmas Marketplace and Norfolk Festevents' corporate offices at 120 West Main Street will be serving as a donation location for the Foodbank of Southeastern Virginia and the Eastern Shore. For more information or to make an online donation, visit <https://bit.ly/23YuleLogDrive>.

## **Entertainment Schedule:**

12-8pm – Christmas Marketplace Open  
12-4pm – **NEW!** The Swinging Santas Band  
1-2pm – **NEW!** FREE Santa Claus Visits (Early time)  
2-4pm – Live Ice Carving by Chisel & Shaker  
4-7:30pm – Meet & Greet with The Grinch  
4-8pm – Holiday Yule Log Bonfire Lighting  
4-8pm – DJ Melody & Co. Entertainment

6-8pm – FREE Santa Claus Visits

**Participating Marketplace Vendors:**

Bright Delights (BBQ Sauce & Seasoning)  
Christopher Mize Studio (Canvas Paintings & Prints)  
Coastin' (Coastal Apparel)  
Comercial del Norte (Bags, Bracelets, Hats & More)  
Crunch On! (Freeze-dried Candies & Fruit)  
Kahiau's Bakery and Café (Vegan & Gluten Free Baked Goods)  
La Neige Home Décor (Coastal Themed Home Décor)  
M&M Links Jewelry (Handmade Jewelry)  
Mama B's Nuts & Delicious Needs (Gourmet Boxes, Nuts & Cookies)  
Nothing Bundt Cakes (Bundt Cakes)  
NuLand Hot Stuff (Hot Sauce)  
OnieTonie Designs (Custom Merchandise & Apparel)  
Paper Pie (Children's Books)  
Peacefrogs (Official Festival Merchandise)  
Peanut City Candle Co. (Handmade Candles, Wax Melts & Accessories)  
PlushiHut Workshop (Create Your Own Stuffed Animal)  
Sons of Vikings (Drinking Horns, Games & Nordic Apparel)  
Stefanie Foley Designs (Handmade Paintings, Magnets, Ornaments & More)  
The Baby Alpaca (Peruvian-Inspired Apparel & Accessories)  
Wooden Seams (Custom Woodcraft & Sewing/Quilting Gifts)

**Participating Specialty Entertainment:**

The Swinging Santa Band  
Chisel & Shaker Live Ice Carving  
DJ Melody & Co. Entertainment  
The Grinch

**Participating Community Partners:**

Autism Society Tidewater Virginia  
YWCA Southampton Roads  
Operation Smile

**Food Trucks:**

Deep Fried, Inc. (Hot Chocolate & Pretzels)  
Duck Donuts (Donuts & Coffee)  
Hades Wood Fired Oven (Wood Fired Artisan Pizza)  
Latin 2 Soul (Empanadas, Tacos, Quesadillas, Chicken Baskets & More)  
Mello Beans Coffee (Coffee, Bread, Drinks & Bowls)

The 2023 Holiday Yule Log Bonfire & Christmas Market is produced by Norfolk Festevents in partnership with the City of Norfolk and presented by Southern Auto Group, Pepsi, Marriott Norfolk Waterside, The Main, and Waterside District.



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For more information on Norfolk Festevents' Season of Events, visit [Festevents.org](https://www.festevents.org).

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun, and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and Hampton Roads are invited to experience all the fun and excitement as the 2023 season comes to a close!

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