

Phone: 757-441-2345



## FOR IMMEDIATE RELEASE:

## Norfolk Festevents Announces Positive Reviews for TGWO Series in Guest Satisfaction, Safety

Date: Tuesday, November 10, 2020

Norfolk, VA – Norfolk Festevents, Ltd., is pleased to announce that its Thank Goodness We're Open (TGWO) event series at Town Point Park along the Downtown Norfolk Waterfront received positive reviews in guest safety and satisfaction, according to survey data obtained by Norfolk Festevents.

The TGWO Series, presented by Southern Auto Group, featured 19 events, bringing in a total of 1,553 guests. Events included small, safe & socially-distant concerts, movie nights, comedy nights, outdoor theater, interactive golf experiences, children's programming, and much more.

Overall, on a scale of 1-5, the series received a 4.5 in guest satisfaction and a 4.6 in guest safety. In addition, 94.4% of guests stated that they would attend a similar event in the future, including 75.0% who stated that they would be "very likely". In addition, 55.6% of guests stated that "being at an outdoor event again" was their favorite aspect of the event series.

The series began on Aug. 27 and ran through Oct. 30. In addition, Norfolk Festevents has also announced the Town Point Holiday Marketplace & Movie Night on Saturday, Dec. 5, from 2pm to 8pm at Town Point Park.

Click here for a video recap of Festevents' TGWO Series.

For additional information on Norfolk Festevents, go to Festevents.org.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2020 season!

###