

FOR IMMEDIATE RELEASE:

# 33rd Annual Virginia Children's Festival presented by Optima Health Cancelled Due to Hurricane Ian

**Date:** Thursday, September 29, 2022

**Norfolk, VA** – The 33rd Annual Virginia Children's Festival presented by Optima Health scheduled for Saturday, October 1, 2022, has been cancelled due to forecasted local weather impacts from Hurricane Ian.

"We are sincerely disappointed that we have to cancel the festival. We would like to thank MacArthur Center Mall for their time and efforts in our attempt to move the event indoors. Though we wanted to push through for the greater good of our community partners and our guests, we must also keep their safety our top priority," said Norfolk Festevents CEO Ted Barody. "We hope to carry forward some of the programming scheduled for Saturday to our Holiday Yule Log Bonfire & Christmas Marketplace in December."

The 2022 Virginia Children's Festival will not be rescheduled. All ticketholders will be automatically refunded in 7-10 business days.

For more information on Norfolk Festevents' 2022 Season of Events, visit [Festevents.org](https://www.festevents.org).

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun, and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and Hampton Roads are invited to experience all the fun and excitement of the 2022 season, which marks Norfolk Festevents' 40th Anniversary Season!

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