

## Media Release:

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# Buckwheat Zydeco

## Performing at

# Bayou Boogaloo Music & Cajun Food Festival

### The Most Authentic Food and Music Festival in the Nation

**NORFOLK, VA – (March 18, 2016)** – Norfolk Festevents announces National recording Artist, Buckwheat Zydeco to perform Saturday, June 25, 2016, on the main stage at the 27<sup>th</sup> Annual Bayou Boogaloo Music & Cajun Food Festival at Town Point Park, along the Downtown Norfolk, Virginia.

Norfolk's annual Louisiana inspired unique experience takes place on **Friday, June 24 - Sunday, June 26, 2016** at Town Point Park on the Downtown Norfolk Waterfront, Virginia. The Bayou Boogaloo Music & Cajun Food Festival is Norfolk's annual love-fest with Louisiana. This popular 3-day festival delivers the heart and soul of Louisiana to visitors of Town Point Park in true Cajun and Creole style. Straight out of the Bayou, regional and national recording artists provide diverse cultural musical entertainment on two stages.

### **Buckwheat Zydeco:**

*"Stanley 'Buckwheat' Dural leads one of the best bands in America. A down-home and high-powered celebration, meaty and muscular with a fine-tuned sense of dynamics...propulsive rhythms, incendiary performances."* --The New York Times

American musical legend, Stanley "Buckwheat" Dural Jr. (a.k.a. [Buckwheat Zydeco](#)) is the preeminent ambassador of Louisiana's zydeco music.

*If you've gotten into zydeco music, or felt its influence, or watched the world celebrate this great aspect of Louisiana culture over the past 30+ years it's likely been because of Buckwheat Zydeco. Many millions witnessed the excitement when Jimmy Fallon chose him to open the final episode of [Late Night with Jimmy Fallon](#): The show opened "cold" with a tight close up of Buck's accordion, then – joined by Fallon on guitar and backed by the Roots – they kicked off a rousing rendition of "On A Night Like This."*

*That song was the title track of Buckwheat Zydeco's groundbreaking first Island Records album and was responsible for bringing the unique sound of zydeco into the musical mainstream in 1987. It was also the first major label zydeco record, and a Grammy nominee. No other zydeco artist has come close to selling as many records or exposing the music to more people around the world. The band claims the three largest selling zydeco albums of all time.*

*Moving in yet another new direction for zydeco music, Buckwheat Zydeco is featured on their own YouTube channel, [Buckwheat's World](#). The series showcases musical performances, and present slices-of-life footage of Buck, the band and friends doing what they do in everyday life in Southwest Louisiana. Buckwheat's World is helmed by Peabody-Award-winning film makers Louis Alvarez and Andrew Kolker, and longtime collaborator, Ted Fox.*

*In 2014, Buckwheat Zydeco was named the honoree at the Annual New Orleans Jazz & Heritage Festival and Foundation Gala. Past headliners at this event have included Willie Nelson, Ray Charles, B. B. King, Fats Domino, Smokey Robinson, Bonnie Raitt, Dr. John, and Little Richard. "Zydeco and All That Jazz: A Lifetime Tribute to Buckwheat Zydeco," also boasts an array of zydeco stars including Terrance Simien, C.J. Chenier, Nathan Williams, Rockin' Dopsie Jr., Rosie Ledet and Li'l Buck Sinegal paying tribute to the honoree. In 2013 Buckgraced The New Orleans Jazz and Heritage Festival's 2013 Congo Square Poster – Buckwheat's Zydeco: A Congo Square Tribute to the Spirit of Southwest Louisiana. Over the years, the Congo Square Posters have become highly sought after collectibles.*

*Buckwheat Zydeco also started a sideline as a **blogger for the Huffington Post** posting with Ted Fox. His first post called, ["Mardi Gras Is The Flip Side of the Blues,"](#) was published in March 2014.*

Additional regional and national performances will be announced in the coming weeks.

**Additional Bayou Boogaloo Music and Cajun Food Festival performances include:**

Royal Southern Brotherhood, Friday, June 24, 2016

Gill Landry, Saturday, June 25, 2016

**Festival hours:** Friday, June 24<sup>th</sup> from 12:00pm-2:00pm, lunch time preview, Friday, June 24<sup>th</sup> from 2:00pm-10:00pm (gated), Saturday June 25<sup>th</sup> from Noon – 10pm (gated), and Sunday, June 26<sup>th</sup> from 12:00 – 6pm (gated).

The **27<sup>th</sup> Annual Bayou Boogaloo Music & Cajun Food Festival**, presented by AT&T, is produced by Norfolk Festevents, Ltd. and sponsored by the City of Norfolk, Southern Auto Group, Lumos Networks, CFE Equipment Corporation, Norfolk Waterside Marriott, Pepsi, Abita Brewing Company, and WVEC TV 13.

To purchase tickets, visit [www.Festevents.org](http://www.Festevents.org) or call 757.441.2345.

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and



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welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!

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