

FOR IMMEDIATE RELEASE:

Adam Hawley, Jackiem Joyner to Play at 2020 Norfolk Waterfront Jazz Festival

Date: Friday, January 31, 2020

Norfolk, VA – Guitarist Adam Hawley and saxophonist Jackiem Joyner will perform together at the 2020 Norfolk Waterfront Jazz Festival on Saturday, August 22, 2020. The duo's performance on Saturday at 5:30pm will open up day two of the festival.

Adam Hawley, a native of Portland, Oregon, is a gifted guitarist and prolific sideman.

For over a decade, Hawley worked alongside a bevy of pop, jazz, and R&B stars before launching his solo career in 2016 with his breakthrough debut album, *Just the Beginning*. The release cemented Hawley's presence on the smooth jazz scene, as Hawley won a pair of Debut Artist of the Year awards in 2016 and registered three No. 1 hits, including "35th St.," which spent five weeks on top of the Billboard Smooth Jazz Chart.



With his groove-oriented style, Hawley has performed with a wide variety of the biggest names in music, including Natalie Cole, Jennifer Lopez, Dave Koz, Rick Braun, and many more. Hawley is signed with Kalimba Music, the label founded by Maurice White of Earth, Wind & Fire.

Jackiem Joyner, born in Norfolk in 1980, is a chart-topping saxophonist, as well as music producer and author.

Joyner was introduced to the music world by his father, who was a bassist, and his music career began to blossom in the early 2000s when he held the position of music director for World Harvest Outreach Ministries in Newport News. Following the release of his independently produced debut album, *This Time Around*, in 2005, Joyner surged onto the smooth jazz scene and signed to Rick Braun's label.



Fusing together contemporary jazz, gospel, and R&B in his sax sound, Joyner has gone on to release seven solo albums, including last year's *Touch*, while remaining a staple on the smooth jazz touring scene and on jazz radio. Over his illustrious career, Joyner has performed alongside the likes of George Duke, Peter White, Keiko Matsui, Najee, Rick Braun, Angela Bofill, and many more.

Adam Hawley and Jackiem Joyner join an already star-studded lineup for the 2020 Norfolk Waterfront Jazz Festival. Headlined by a pair of Grammy Award-winning jazz legends in George Benson and David Sanborn, the festival will also feature Euge Groove, as well as Norman Connors & The Starship Orchestra, Ronnie Laws, Lonnie Liston, and Jean Carne, who together comprise the supergroup True Legends of Jazz.

View the updated lineup below. Additional performers will be announced soon.

2020 Norfolk Waterfront Jazz Festival Lineup (as of January 31, 2020)

Friday, August 21, 2020

9:30pm – David Sanborn Electric Band

7:30pm – Euge Groove

5:30pm – *TBA*

Saturday, August 22, 2020

9:30pm – George Benson

7:30pm – Norman Connors & The Starship Orchestra, Ronnie Laws, Lonnie Liston Smith, Jean Carne (True Legends of Jazz)

5:30pm – Adam Hawley & Jackiem Joyner

Tickets for the 2020 Norfolk Waterfront Jazz Festival are on sale now at bit.ly/FesteventsTix. For more information, including ticket prices, on the 2020 Norfolk Waterfront Jazz Festival, head to bit.ly/NFKJazz2020.

For more information about Norfolk Festevents and the 2020 Season of Events, including hours, park regulations and parking, please visit Festevents.org or call 757-441-2345.

Norfolk Festevents is the official host of Sail 250 Norfolk in the Summer of 2026.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10-month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, and tall ship visits are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of



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Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2020 season!

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