

For Immediate Release

November 1, 2016

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3rd Annual **Holiday Yule Log Bonfire and Christmas Market**

Norfolk, Virginia (November 1, 2016) – Norfolk Festevents announces the 3rd Annual Holiday Yule Log Bonfire and Christmas Market, Saturday, December 3, 2016, noon – 8 pm. This free and open to the public festive outdoor wonderland will feature a Christmas Market with unique and local artisans, a massive Yule Log bonfire, Seasonal Craft Beers and festive cocktails, merry music and Christmas caroling with a take home carol book, and a visit from the big-man himself, Santa Claus. During the festivities, cuddle up at our Haute Chocolate Bar with some hot chocolate, ciders, seasonal craft beers, festive cocktails and other holiday treats all available for purchase.

New! Stay toasty with an interactive whiskey tasting experience, featuring a variety of whiskeys from Virginia, Tennessee, and Kentucky.

The holidays are a time for giving, please bring a non-perishable food and give back to the community to support the Southeastern Virginia and the Eastern Shore Foodbank. Full lists of acceptable non-perishable foods are listed on our website at www.festevents.org, but you can't go wrong with any canned food.

Bring the family, friends, and loved ones to a fun day of holiday celebrations and unique traditions.

Schedule:

Holiday Market 12 noon – 8 pm

Yule Log Bon Fire 4pm – 6pm

Santa arrives at 6pm

Enjoy Holiday musical performances with live acoustical acts featuring Skye Zentz and specials guests



The **Holiday Homecoming Tree**, stands at 42' tall and is one of the tallest holiday decorated trees in the City of Norfolk, remaining lit through the New Year. The Holiday Homecoming Tree has quickly become the perfect holiday photo backdrop for families and friends!

The Holiday Homecoming tree is placed at the Homecoming Statue located in Town Point Park. The Homecoming Statue was designed to express the joy of reunion of family members when the sailor returns home after a long period at sea. The statue honors the sacrifices made by families and members of all the services during long separations.

The Homecoming Statue was sculpted by Stanley Bleifeld, who also created the well known statue- The Lone Sailor. The original work is located in the United States Navy Memorial, in Washington, DC. There are full sized copies in Town Point Park, Norfolk, Virginia; Riverfront Park, North Charleston, South Carolina; and Harbor Park, San Diego, California.

The 3rd Annual Holiday Yule Log Bonfire and Christmas Market event, along with the 4 week Holiday Homecoming tree illumination is pet friendly, free and open to the public. For more information visit festevents.org, or call 757.441.2345.

And, don't forget to visit the Dickens' Christmas Towne taking place on the lower level of the Half Moone Cruise and Celebration Center next to Town Point Park. Visit www.dickenschristmastowne.com for details.

Norfolk Festevents, Ltd ., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!