

## For Immediate Release:

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### **THE 10<sup>th</sup> ANNUAL SPRING TOWN POINT VIRGINIA WINE FESTIVAL FEATURES MORE THAN 25 MADE IN VIRGINIA WINERIES ALONG THE DOWNTOWN NORFOLK WATERFRONT**

**Norfolk, VA,** (March 29, 2016) – Swirl, sip, and savor at the 10th Annual Spring Town Point Virginia Wine Festival, presented by AT&T, on Saturday, May 7 & Sunday, May 8, 2016, 11am- 6pm daily, in Town Point Park along the Downtown Norfolk Waterfront.

Spend a fun weekend on the waterfront in Town Point Park, tasting made in Virginia wines from more than 25 premier wineries! Sip and stroll through the shops of the specialty merchants and artisans, and enjoy live music on the Downtown Norfolk Waterfront. All wines presented during the festival are available for purchase by the glass, bottle, or case throughout the day. Take advantage of our Guest Relations wine check, sponsored by Retail Alliance, so you can purchase your favorite wines, check them in, and continue to enjoy your afternoon without cumbersome packages.

Wine lovers will also enjoy live musical performances by Mike Proffitt on Saturday and Brian Sewell on Sunday. Gourmet food options will be available for purchase at the event. All wines presented during the festival are available for purchase by the bottle or the case until 5pm daily. Wine sampling ends at 4:30pm daily.



The Virginia Winery Line Up Scheduled To Appear At The 10<sup>th</sup> Annual Spring Town Point Virginia Wine Festival  
Presented by AT&T!

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|---|---|--|
| <a href="#"><u>AmRhein's Wine Cellars</u></a><br>Bent Mountain, VA          | <a href="#"><u>Hill Top Berry Farm and Winery</u></a><br>Nellysford, VA <b>NEW!</b>     | <a href="#"><u>Potomac Point Winery</u></a><br>Stafford, VA                  |
| <a href="#"><u>Athena Vineyards and Winery</u></a><br>Heathsville, VA       | <a href="#"><u>Horton Vineyards</u></a><br>Gordonsville, VA                             | <a href="#"><u>Prince Michel Vineyard and Winery</u></a><br>Leon, VA         |
| <a href="#"><u>Barboursville Vineyards</u></a><br>Barboursville, VA         | <a href="#"><u>James River Cellars</u></a><br>Glen Allen, VA                            | <a href="#"><u>Rebec Vineyards</u></a><br>Amherst, VA                        |
| <a href="#"><u>Burnley Vineyards</u></a><br>Barboursville, VA               | <a href="#"><u>Lake Anna Winery NEW!</u></a><br>Spotsylvania, VA                        | <a href="#"><u>Rockbridge Vineyard</u></a><br>Raphine, VA                    |
| <a href="#"><u>Chateau Morrisette</u></a><br>Meadows of Dan, VA             | <a href="#"><u>Lovingston Winery</u></a><br>Lovingston, VA                              | <a href="#"><u>Rosemont Vineyard and Winery</u></a><br>LaCrosse, VA          |
| <a href="#"><u>Chatham Vineyards</u></a><br>Machipongo, VA                  | <a href="#"><u>Mattaponi Winery</u></a><br>Spotsylvania, VA                             | <a href="#"><u>Saude Creek Vineyards</u></a><br>Lenaxa, VA                   |
| <a href="#"><u>Davis Valley Winery</u></a><br>Rural Retreat, VA             | <a href="#"><u>Mermaid Winery</u></a><br>Norfolk, VA                                    | <a href="#"><u>Stanburn Winery</u></a><br>Stuart, VA                         |
| <a href="#"><u>The Dog and Oyster Vineyard NEW!</u></a><br>Irvington, VA    | <a href="#"><u>Naked Mountain Winery &amp; Vineyards</u></a><br>Markham, VA <b>NEW!</b> | <a href="#"><u>West Wind Farm Vineyard and Winery</u></a><br>Max Meadows, VA |
| <a href="#"><u>The Glass House Winery</u></a><br>Free Union, VA <b>NEW!</b> | <a href="#"><u>Notaviva Vineyards</u></a><br>Purcelville, VA                            | <a href="#"><u>Williamsburg Winery, Ltd.</u></a><br>Williamsburg, VA         |

### **TICKET & TABLE PACKAGES:**

Advance prices and Reserved Tables available until sold out or until 5pm on Wednesday, May 4th at [www.festevents.org](http://www.festevents.org), or by calling 757-441-2345.

- **Reserved Table** (includes Tasting Tickets and reserved seating for 8 guests)
  - Saturday - \$350 in advance only
  - Sunday - \$275 in advance only
- **Reserved 4-Star Seating** (includes Tasting Tickets and reserved seating for 4 guests at a table with another group of 4 guests)
  - Sunday - \$150 in advance only
- **Tasting Tickets** (includes souvenir glass)
  - Saturday - \$30 in advance and \$35 at the gate
  - Sunday - \$25 in advance and \$30 at the gate
- **General Admission** (does not include tasting privileges nor souvenir glass)
  - Saturday - \$20 in advance or at the gate
  - Sunday - \$15 in advance or at the gate
- **VIP Ticket** (All VIP tickets include souvenir tasting glass, sampling wristband, and VIP chalet access)
  - Saturday or Sunday \$75
- **Mother's Day VIP Chalet tickets** (Sunday only)(includes tasting privileges, light hors d'oeuvres, access to specialty wines not featured at the event, flowers, chocolate, manicures, lounge furniture, a private restroom and much more). Tickets only available at [www.festevents.org](http://www.festevents.org).
- **Private & Corporate Chalet Packages** are available for small groups and private parties and can be customized to the group. Contact John Vellines at 757.441.2345 or email [vellinesj@festevents.org](mailto:vellinesj@festevents.org) for more information and to reserve your private chalet.

- **Boater's Package** (\*includes 4 Tasting Tickets and Parkside docking for up to a 35' vessel, reservations required, pricing and ticket quantity increases for larger vessels. Docking is during Festival hours only) Contact Festevents at 757.441.2345 or email festevents@festevents.org for more information and to reserve your Boater's Package.
  - Saturday - \$200
  - Sunday - \$200

For the Spring Town Point Wine Festival, guests are able to reserve tables, private chalets, VIP chalet tickets, Mother's Day Chalet tickets, purchase individual sampling tickets, general admission tickets and Park-side boater packages. For more information or to purchase tickets please visit [www.festevents.org](http://www.festevents.org) or call 757.441.2345. Tasting tickets and general admission tickets may also be purchased at participating **AT&T** and **Total Wine and More Stores**, service fees may apply.

**Back by popular demand!** Join a group of easy-going experts, led by Patrick Evans-Hylton, for fun and informative Somm-inars. Top sommeliers and other wine professionals will lead interactive seminars giving expert advice on a number of topics, from selecting and enjoying a bottle of wine to pairing well-known varietals with delicious dishes. Grab a glass and learn how to swirl to open up the bouquet, inhale the fragrance in the glass and take note of the subtle nuances, and sip to pick up the myriad of flavors as they dance across your palate. All the while, ask questions and take notes in the provided field guide so you can learn to quaff with the best of them. There are three somm-inars each day covering a variety of engaging topics that will make you fall in love with Virginia wine all over again. Each somm-inar session is free with ticket entry and open to the first 45 people, first come-first served.



**Saturday, May 7, 2016**

**11:30am: Swirl & Sip Like a Sommelier**

(basic wine education)

- Learn how to swirl and sip like a pro, from the pros, in this discussion that goes through the basics of wine analysis from visual to olfactory to taste. Along the way we'll sample a number of Virginia wine types and take tasting notes lead by a group of experts, including top sommeliers.

**1:00pm: Virginia Wines for Spring & Summer**

- Virginia is for wine lovers. Our panel of experts will look at the various varietals and what they pair best with from the seven distinct growing regions across the state, all while we learn about great wine tasting tips too.



**2:30pm: Very Virginia Varietals** (look at several wines)

- A large assortment of wine varietals grows across the Commonwealth but there are certain varietals that really say Virginia. Among them is Viognier, named the state's signature white wine grape. Leading experts will guide us through an assortment of both white and red wines that are "Very Virginia", as well as offer valuable tasting tips.

**Sunday, May 8, 2016**

**11:30am: Swirl & Sip Like a Sommelier** (basic wine education; slightly different wines than previous day)

- Learn how to swirl and sip like a pro, from the pros, in this discussion that goes through the basics of wine analysis from visual to olfactory to taste. Along the way we'll sample a number of Virginia wine types and take tasting notes lead by a group of experts, including top sommeliers.



**1:00pm: The Sommelier's Blind!**

(Blind tasting by Somms & guests)

- One of the tests a sommelier must go through is to taste wines blindly - not knowing what is being offered and analyze them before giving their best educated guess about the type. In this lecture, we will all do the same along with a panel of experts - swirling and sipping classic varietals and picking up on each of their own signature notes while pondering which is which before the big reveal. Along the way we'll learn some valuable wine tasting tips as well.

**2:30pm: Very Virginia Varietals** (look at several wines; slightly different wines than previous day)

- A large assortment of wine varietals grows across the Commonwealth but there are certain varietals that really say Virginia. Among them is Viognier, named the state's signature white wine grape. Leading experts will guide us through an assortment of both wine and red wines that are "Very Virginia", as well as offer valuable tasting tips.

**Festival Quick Facts & Notes of Importance**

**Date:** Saturday, May 7 and Sunday, May 8, 2016

**Time:** 11am-6pm daily; Wine sampling ends each day at 4:30pm and wine sales end at 5pm.

**Location:** Town Point Park, Downtown Norfolk Waterfront, Virginia

**Admission:** Ticketed for adults 21 and over, and everyone is welcome

Picnic spreads and lawn chairs are welcome in designated areas throughout Town Point Park with food and beverages for sale. Festevents reserves the right to limit space for individual picnic areas in order to accommodate all patrons and to provide safe access through festival grounds.

Reserved table areas will be limited to the table settings provided by Festevents; no additional personal chairs and/or tables will be permitted in this area for the safety and enjoyment of our patrons.



120 W. Main Street, Norfolk, VA 23510 • Phone (757) 441-2345 • Fax (757) 441-5198 • [festevents.org](http://festevents.org)

For more information, visit [festevents.org](http://festevents.org) or call 757.441.2345.

The 10<sup>th</sup> Annual Spring Town Point Virginia Wine Festival is made possible by the City of Norfolk, Produced by Festevents, presented by AT&T and sponsored by Total Wine & More, Lumos Networks, Norfolk Waterside Marriott, Southern Auto Group, Studio Center, Pepsi, CFE Equipment Corporation, WTKR Channel3, Max Media 97.3 The Eaglet, Hot 100.5, 92.9 The Wave, and 94.1 ESPN.

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!

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