



## 2016 Event Retail Vendor Application Form

Please complete this form and submit it by **March 7, 2016** if applying for July 4<sup>th</sup> or an earlier event. Applications for all events occurring after July 4<sup>th</sup> must be submitted by **May 1, 2016**. You may submit the form via email or standard mail. You will be notified of your application's status approximately 2 weeks after its due date. If approved, an acceptance packet will also be mailed by post, and payment must be submitted within 30 days of approval.

### Applicant Information

Contact: \_\_\_\_\_

Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City State Zip

Phone: \_\_\_\_\_

\*List a number that is accessible on nights and weekends in case of an emergency

Facebook Page: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Items for Sale

List Sale Items: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Set-Up Information

Dimensions: \_\_\_\_ (Frontage) X \_\_\_\_ (Depth) TENT TRAILER (please circle)

If Trailer, which side is the service side: DRIVER PASSENGER (please circle)

**Past Vendor Experience**

Event Name	Date	Event Contact Person	Phone	Gross Sales

**Notable Achievements/Awards Received**

Achievement	Date	Description

**Photographs**

Vendor must submit (5) photographs with this application. These photos **must** include views of:

1. food and/or products
2. all signage
3. booth interior
4. booth front
5. booth rear

These photos must all have been taken **during full operation**. Applications submitted without the required photographs will not be accepted. Please label all photographs with vendor name. These photographs will remain the property of Norfolk Festevents.

Completing and submitting this form and attachments does not constitute authorization to operate in Town Point Park.

All information contained herein is subject to change without notice.

Return pages 1–3 as soon as possible to:

**Norfolk Festevents**  
**Attn: Stefanie Lamay, Sales Manager**  
**120 West Main Street**  
**Norfolk, VA 23510**

## 2016 Schedule of Events

Please check the box for the event(s) you are interested in:

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Saturday, May 7 – Sunday, May 8, 2016

### 10th Annual Spring Town Point Virginia Wine Festival

Venue – Town Point Park Theme – upscale, wine sampling  
Ticketed & Everyone is Welcome Est. attendance 10,000

Saturday, May 21 – Sunday, May 22, 2016

### 15th Annual Virginia Beer Festival

Venue – Town Point Park Theme – Beer sampling  
Ticketed & Everyone is Welcome Est. attendance 8,000

Friday, June 10 – Sunday, June 12, 2016

### 40th Annual Norfolk Harborfest

Venue – Town Point Park Theme – Fireworks  
Free & Everyone is Welcome Est. attendance 250,000

Friday, June 24 – Sunday, June 26, 2016

### 27th Annual Bayou Boogaloo & Cajun Food Festival

Venue – Town Point Park Theme – Cajun/Zydeco  
Ticketed & Everyone is Welcome Est. attendance 20,000

Monday, July 4, 2016

### 34th Annual 4th of July Great American Picnic & Fireworks

Venue – Town Point Park Theme – Fireworks  
Free & Everyone is Welcome Est. attendance 12,000

Friday, July 15 – Saturday, July 16, 2016

### 34th Annual Norfolk Jazz Festival

Venue – Town Point Park Theme – Jazz music  
Ticketed & Everyone is Welcome Est. attendance 5,000

Saturday, August 13, 2016

### 16th Annual Norfolk Latino Music Festival

Venue – Town Point Park Theme – Latin Cultural  
Free & Everyone is Welcome Est. attendance 3,000

Saturday, September 10, 2016

### 8th Annual Opera in the Park

Venue – Town Point Park Theme – Performing Arts  
Free & Everyone is Welcome Est. attendance 8,000

Saturday, September 17, 2016

### 5th Annual ETC Indie Music & Arts Festival

Venue – Town Point Park Theme – Music & Arts/Crafts  
Free & Everyone is Welcome Est. attendance 5,000

Saturday, September 24, 2016

### 4th Annual Ribtoberfest

Venue – Town Point Park Theme – Beer sampling, BBQ  
Free & Everyone is Welcome Est. attendance 8,000

Saturday, October 1, 2016

### 28th Annual Virginia Children's Festival

Venue – Town Point Park Theme – Family  
Ticketed & Everyone is Welcome Est. attendance 15,000

Saturday, Oct. 15 – Sunday, Oct. 16, 2016

### 29th Annual Town Point Virginia Wine Festival

Venue – Town Point Park Theme – Upscale, wine sampling  
Ticketed & Everyone is Welcome Est. attendance 15,000