

FOR IMMEDIATE RELEASE:

## NashFest 757 Music & Food Festival Returns to Town Point Park on September 14<sup>th</sup> Headlined by Multi-Platinum-Selling Country Band LANCO

Date: Tuesday, August 6, 2024

Website URL: [bit.ly/NashFest24](https://bit.ly/NashFest24)



**Norfolk, VA** – Prepare for the ultimate immersive experience at NashFest 757 Music & Food Festival! Join us at Town Point Park along the Downtown Norfolk Waterfront on Saturday, September 14th. This one-day extravaganza celebrates the best of Tennessee and the iconic culture of Nashville and runs from noon to 10 pm. Enjoy national and local recording artists, mouth-watering hot chicken and barbecue, line dancing, craft beer and whiskey tastings, interactive experiences, and more. Don't miss out on one of Hampton Roads' hottest events!

This year's festival will be headlined by multi-platinum-selling country band LANCO, and will also feature live performances from Ashley Anne, East Nash Grass, and Roberta Lea.

In addition to incredible music, the event will offer an authentic dining experience featuring local restaurants, food trucks, and top chefs serving unique Nashville-inspired menus. Indulge in hot chicken, barbecue, mac & cheese, biscuits, and more while enjoying craft beer and Jack Daniel's whiskey-tasting experiences. As if that's not enough, you can immerse yourself in line dancing lessons, neon sign exhibits, authentic shopping and apparel, guitar displays, Nashville-inspired selfie stations, and more. Get ready for an unforgettable time!

The event is free and open to the public. Visit [bit.ly/NashFest24](https://bit.ly/NashFest24) for more information. See the complete music lineup and artist bios below. More details, including food and retail vendors, will be announced soon.



**LANCO** | [lancomusic.com](http://lancomusic.com) | [Spotify](https://open.spotify.com/artist/lanco)

Multi-Platinum selling band LANCO continues to forge new territory after the roots-frontier explorers and live-performance junkies broke out with the 2x Platinum multi-week No. 1 hit "Greatest Love Story." Creating a heartland rocker for a new generation, the band followed up with the Billboard Country Albums chart-topper HALLELUJAH NIGHTS, marking the first Country group to earn a No. 1 debut in a decade. Additionally, LANCO garnered another PLATINUM certified hit with "Born To Love You", before the launch of their anthemic 2021 EP, HONKY-TONK HIPPIES, which was self-produced and co-written by the band. New music from the ACM "New Group of the Year" follows multiple nominations from the CMT, CMA, ACM, AMA, and iHeartAwards, while Lancaster became the first member of a group to win NSAI's "Songwriter/Artist of the

Year" award. LANCO continues to "bring the full-band sound back to Country" (Newsday) and plans to build off their deep-rooted connection with fans in their new era of music.



**ASHLEY ANN** | [Facebook](https://www.facebook.com/ashleyann) | [Spotify](https://open.spotify.com/artist/ashleyann)

At just 20-years-old, Ashley Anne possesses a songwriting voice like no other: fiercely honest, unforgettably warm, and deeply rooted in the kind of lived-in storytelling that lights up every line and lingers in your heart. From Virginia Beach to Nashville, her journey has been marked by viral success with hits like "dear dolly" and "she ain't texas." With a blend of country and folk, Ashley's music offers listeners a genuine connection, reflecting her personal growth and introspection.



**EAST NASH GRASS** | [eastnashgrass.com](http://eastnashgrass.com) | [Spotify](https://open.spotify.com/artist/eastnashgrass)

"Nashville's newest bluegrass ambassadors," East Nash Grass comes as a refreshing break -- a balance of undeniably hard-driving bluegrass alongside surprisingly introspective songwriting and earnest narration. Featuring a who's-who of Nashville's hottest young pickers, the joy and passion these musicians feel towards the genre is infused in every note they play and every word they sing. Their second full-length album Last Chance To Win was released in 2023.

East Nash Grass is James Kee (guitar & vocals), Grand Master Fiddle champion, Maddie Denton, Gaven Largent (dobro),

“Presidential Scholar for the Arts in Jazz”, Jeff Picker (bass), and TWO (2) IBMA Momentum Award-winners for Best Instrumentalist, Cory Walker (banjo) and Harry Clark (mandolin).



**ROBERTA LEA** | [iamrobertalea.com](http://iamrobertalea.com) | [Spotify](https://open.spotify.com/artist/robertalea)

Roberta Lea is a soulful singer/songwriter who combines the elements of R&B, jazz, and pop with alluring melodies and thought-provoking lyrics. From Norfolk, VA, Roberta began songwriting over 16 years ago as a member of a band at her church called Ruah Beat. From concerts to revivals and conferences, she began to share her music with eager listeners and develop her strengths as a songwriter.

Up until that point, she didn't consider herself much of an artist. She was simply grateful for all that God had done and used music as an outlet to express that gratitude and storytelling through song. But after multiple people inquired about her actually recording, she decided to step out in faith and recorded her first project in 2015 entitled "I Am Yours". This debut project was her way of introducing herself to the indie music community and testing the waters of what she hopes to be a continuing and successful endeavor. The album received heralding reviews from consumers across the nation.

Growing up in the 90's, Roberta was influenced by a variety of artists that ranged from smooth Jazz and R&B legends like Sade and Anita Baker to pop/rock sensations Sheryl Crow and Alanis Morissette. These were often accompanied by the presence of iconic hip hop and R&B music like Tupac, TLC and SWV along with Old and New School Gospel and Christian contemporary music like Kirk Franklin, Casting Crowns and Mary Mary. This wide range of influence has allowed flexibility, complexity, and texture in her style of songwriting. Lyrically she is just as fluid. Her writing style goes from simple and catchy, to thought-provoking and poetic. No matter the case, her tunes are sure to stay in your head.

Vocally she is often compared to the likes of Tracey Chapman and Nina Simone. It took her a while to embrace her natural range as an alto, but when she did, it thrust her into a whole new world of confidence in songwriting.

Currently, Roberta is working on her next project called "The Taste Test". Her goal for this project is to give a new audience an opportunity to taste and see what she is like as an artist. The very first single "Water and Wine" is set to be released on May 25th and it's already received positive reviews.

The 2024 NashFest 757 Music & Food Festival is sponsored by the City of Norfolk, Southern Auto Group, Virginia Is For Lovers, US 106.1 Real Country, 13 News Now, 97.3 The Eagle, and Miller Lite.

For more information on Norfolk Festevents' 2024 Season of Events, visit [Festevents.org](http://Festevents.org).

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative



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programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun, and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2024 season, which marks Norfolk Festevents' 42<sup>nd</sup> Season!

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