

FOR IMMEDIATE RELEASE:

Norfolk Festevents to Host Holiday Food Drive in Partnership with Foodbank of Southeastern Virginia and the Eastern Shore

Date: Thursday, December 3, 2020

Norfolk, VA – Norfolk Festevents, Ltd. will be hosting a Holiday Food Drive in partnership with the Foodbank of Southeastern Virginia and the Eastern Shore at the Town Point Holiday Marketplace & Movie Night on Saturday, Dec. 5, 2020, at Town Point Park along the Downtown Norfolk Waterfront.



The event runs from 2pm to 8pm and is free and open to the public.

The holiday season is time for giving and helping others. During this event, Norfolk Festevents will be collecting food and supplies for families in need this holiday season. Several donation boxes will be located at Town Point Park for those who are willing to donate. Social distancing and additional safety measures will be practiced during drop-offs.

For those who are looking to donate but will not be attending the event, Festevents will be collecting contactless roadside donations at the Nauticus turnaround. Text Festevents at 757-675-1150 for contactless roadside donations.

Since 1981, the Foodbank of Southeastern Virginia and the Eastern Shore, a member of Feeding America™ and the Federation of Virginia Food Banks, has been providing food for people experiencing food insecurity throughout Southeastern Virginia and on the Eastern Shore. The Foodbank has distributed over 360 million pounds of food equating to over 300 million meals throughout our 4,745-square-mile service area.

The following items are needed:

- Lean Canned Protein (Peanut Butter, Tuna, Chicken, Turkey, Beans)
- Fruits & Vegetables (Canned fruits, Canned Vegetables, Pasta Sauce, 100% Fruit Juice)
- Whole Grains (Cereal, Pasta, Oatmeal, Rice, Crackers)
- Boxed Meals (Soups, Stews, Boxed Meals, Canned Pasta)
- Baby Products (Formula, Baby Food, Diapers, Wipes)
- Personal Hygiene Products (Adult Diapers, Shampoo, Conditioner, Body Wash, Deodorant, Toothbrush/Toothpaste, Feminine Hygiene Products, Toilet Paper)

Please remember the following guidelines:

- Non-perishable food

- Non-breakable containers
- Nutritional labels intact
- Check dates (Product is good for 6 months past the best by, sell by, or use by date)
- Low Fat, Low Sugar, and Low Sodium products preferred

For those who unable to attend the event or make a donation in person, the Foodbank of Southeastern Virginia and the Eastern Shore is accepting monetary donations via the QR code to the right.



More information on the Town Point Holiday Marketplace & Movie Night is available at bit.ly/HolidaysFE.

The event is subject to change based on local and state COVID-19 guidelines.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2020 season!

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