



120 W. Main Street, Norfolk, VA 23510 P: (757) 441-2345 – F: (757) 441-5198 – festevents.org

Virginia Tourism Corporation Awards Norfolk Festevents the Virginia is for Music Lovers Grant for the 36th Annual Norfolk Waterfront Jazz Festival

Norfolk, VA (May 1, 2018)- Norfolk Festevents, Ltd. has received the Virginia Tourism Corporation *Virginia is for Music Lovers* Grant to support the 36th Annual Norfolk Waterfront Jazz Festival held, Friday, August 24, 2018 and Saturday, August 25, 2018 in Town Point Park, along the downtown Norfolk, VA waterfront.

The Virginia is for Music Lovers in an initiative by the Virginia Tourism Corporation designed to support multiday music festivals throughout the Commonwealth, as well as encourage tourism to Virginia.

2017 Norfolk Festevents survey data reveals up to 53% of festival attendees traveled to Norfolk to attend the 35th Annual Norfolk Waterfront Jazz Festival and generated an estimated \$3,270,000 economic impact to the city.

“We are thrilled to support the Norfolk Waterfront Jazz Festival as one of this year’s Music Festival Sponsorship recipients,” said Rita McClenny, president and CEO of Virginia Tourism Corporation.

The longest running outdoor jazz festival in Hampton Roads spans two days on the Elizabeth River in downtown Norfolk, VA. Guests may choose from a variety of festival experiences including VIP, Reserved Seating, and General Admission where they can bring their own seating and picnic atop the festival field. Guests owning water vessels may park dockside and enjoy the concert from the River.

The Friday, August 24, 2018 Artist Lineup includes: Boney James, David Benoit, Marc Antoine, and Marcus Anderson.

The Saturday, August 25, 2018 Lineup includes: Dave Koz, Gerald Albright, Rick Braun, Richard Elliot, Aubrey Logan, Norman Brown, and Adam Hawley.

“The Virginia Tourism Corporation *Virginia is for Music Lovers* sponsorship allows Norfolk Festevents to produce world-class events, like the Jazz Festival now in its 36th year, for a diverse and growing community across the Commonwealth. The Jazz Festival brings guests up and down East Coast, many returning year after year,” Ted Barody, Norfolk Festevents’ President says.

“Music is an important driver for tourism in Virginia, as well as a vital part of our culture and heritage. Music festivals across the Commonwealth help to create vibrant communities and premier destinations that attract travelers from all over the world. We are pleased to support Norfolk Waterfront Jazz Festival as they help to show travelers why Virginia is for Music Lovers,” McClenny adds.

36th Annual Norfolk Waterfront Jazz Festival

Presented by AT&T

Town Point Park, along the downtown Norfolk, VA waterfront

Friday, August 24 & Saturday, August 25, 2018

5pm-11pm

For more information about Virginia is for Music Lovers visit, virginia.org/music.

For more information about Norfolk Festevents, Ltd. visit, Festevents.org.

For more information about the Norfolk Waterfront Jazz Festival visit, bit.ly/Jazz2018.



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Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10-month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2018 season! To learn more about Norfolk Festevents, visit bit.ly/FesteventsPress.

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