

## Media Release:

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# Cowboy Mouth

## Performing at

# Bayou Boogaloo Music & Cajun Food Festival

### The Most Authentic Food and Music Festival in the Nation

**NORFOLK, VA – (April 29, 2016)** – Norfolk Festevents announces National recording Artist, Cowboy Mouth to headline the main stage on Sunday, June 26, 2016, at the 27<sup>th</sup> Annual Bayou Boogaloo Music & Cajun Food Festival at Town Point Park, along the Downtown Norfolk, Virginia.

Norfolk's annual Louisiana inspired unique experience takes place on **Friday, June 24 - Sunday, June 26, 2016** at Town Point Park on the Downtown Norfolk Waterfront, Virginia. The Bayou Boogaloo Music & Cajun Food Festival is Norfolk's annual love-fest with Louisiana. This popular 3-day festival delivers the heart and soul of Louisiana to visitors of Town Point Park in true Cajun and Creole style. Straight out of the Bayou, regional and national recording artists provide diverse cultural musical entertainment on two stages.

## COWBOY MOUTH

*For over two decades, Cowboy Mouth has dished up their unique style of rock & roll gumbo, mixing a rowdy spirit reflective of the band's hometown -- New Orleans -- with the fierce firepower of a group that lives on the road. These Louisiana natives have played more than 2,500 concerts and launched their signature song, "Jenny Says," into the upper half of the Billboard rock charts. Above all, they earned a well-deserved reputation as a raucous, redemptive, live music experience. Go!, the band's newest album, is proof that Cowboy Mouth hasn't lost its bite. It's the most collaborative album of the group's career, performed with ferocity by a group of rock & roll veterans who've been there, done that... and can't wait to do it all again. With many years of reviews lauding their live show, there is still one quote which best captures their energy...*

*"...on a bad night they'll tear the roof off the joint and on a good night, they'll save your soul."*

*- Cake Magazine*

Additional regional and national performances will be announced in the coming weeks.

### **Additional Bayou Boogaloo Music and Cajun Food Festival performances include:**

New Breed Brass Band, Friday, June 24, 2016

Royal Southern Brotherhood, Friday, June 24, 2016

Brass-A-Holics, Saturday, June 25, 2016

Gill Landry, Saturday, June 25, 2016

Buckwheat Zydeco, Saturday, June 25, 2016

Dr. John & The Nite Trippers, Saturday, June 25, 2016

New Breed Brass Band, Sunday, June 26, 2016

**Festival hours:** Friday, June 24<sup>th</sup> from 12:00pm-2:00pm, lunch time preview, Friday, June 24<sup>th</sup> from 2:00pm-10:00pm (gated), Saturday June 25<sup>th</sup> from Noon – 10pm (gated), and Sunday, June 26<sup>th</sup> from 12:00 – 6pm (gated).

The **27<sup>th</sup> Annual Bayou Boogaloo Music & Cajun Food Festival**, presented by AT&T, is produced by Norfolk Festevents, Ltd. and sponsored by the City of Norfolk, Southern Auto Group, Lumos Networks, CFE Equipment Corporation, Norfolk Waterside Marriott, Pepsi, Abita Brewing Company, and WVEC TV 13.

To purchase tickets, visit [www.Festevents.org](http://www.Festevents.org) or call 757.441.2345.

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!