

FOR IMMEDIATE RELEASE:

Norfolk Festevents Announces New Series of Virtual Content

Date: Wednesday, August 12, 2020

Website URL: bit.ly/FEatHome

Norfolk, VA – With the ongoing coronavirus pandemic and its effects on large events, Norfolk Festevents, Ltd. is excited to announce a new series of virtual content featuring a behind-the-scenes perspective of Norfolk Festevents, its partners, and the City of Norfolk.

The new content includes **FE TV**, a **Regional Live Music Calendar**, the **Inside Festevents Podcast**, and additional interactive virtual experiences. The content begins this weekend on Friday, August 14, 2020.

FE TV, a YouTube-based video series, showcases all of the elements of a Norfolk Festevents festival in a video feature format. Each episode explores a specific partner or sponsor of Norfolk Festevents through interviews, facility tours, and behind-the-scenes footage. From a look inside a warehouse of old festival décor to an interview with a local top chef, FE TV provides a unique vantage point of Norfolk's festival scene.



View the FE TV YouTube Channel [here](#).

For a one-stop source for all of your favorite local musicians' live gigs, Norfolk Festevents will be creating an aggregated Regional Live Music Calendar. The calendar will be updated daily and will feature a day-by-day breakdown of when and where your favorite local musicians are playing. The calendar can be viewed online at Festevents.org.

The Inside Festevents Podcast, presented by Gather Norfolk, serves as another avenue to learn more about the festival industry and all of the people and partners who make Norfolk Festevents and its festivals possible. The debut episode, to be released this week, is set to feature Festevents CEO Karen Scherberger and examines the creation and history of Norfolk Festevents.



In addition to FE TV on YouTube, all content will be shared on the Norfolk Festevents social media channels, including [Facebook](#), [Instagram](#), and [Twitter](#). More information on Norfolk Festevents and the new series of virtual content, head to Festevents.org.



Media Contact: Jordan Lett
Email: lettj@festevents.org
Phone: 757-441-2345

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2020 season!

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