

Media Release

For Immediate Release
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For more information:
Norfolk Festevents
Media contact: Erin Barclay
P: (757) 441-2345
E: barclaye@festevents.org



The 27th Annual Town Point Virginia Wine Festival presented by AT&T

Saturday, October 18 & Sunday, October 19, 2014; 11 am - 6 pm daily
Town Point Park, Downtown Norfolk Waterfront, Virginia

Norfolk, VA, (September 4, 2014) – Experience the **27th Annual Town Point Virginia Wine Festival presented by AT&T**, Hampton Roads' most anticipated Wine Festival of the fall season, **Saturday and Sunday October 18 & 19, 2014 from 11 am - 6 pm daily in Town Point Park** along the Downtown Norfolk Waterfront. Tickets are now on sale **online**, at the Festevents box office located at 120 West Main Street, Norfolk, VA or at **participating ticket sales outlets** across Hampton Roads.

This fall festival favorite will showcase more than 30 Virginia wineries and over 200 of Virginia's finest wines. Enjoy premier wine vintages, gourmet foods and live music by Lewis McGehee.

New to the Wine Festival, Patrick Evans-Hylton, Culinary Advisor for Festevents, will be hosting daily Sip-N-Learn seminars. Top sommeliers and other wine professionals will lead fun, informative, and interactive seminars giving expert advice on a number of topics, from selecting and enjoying a bottle of wine to pairing well-known varietals with delicious dishes. Seminars include wine and food at each seminar.

Saturday, October 18, 2014 at Noon: A Perfect Pair: Virginia Wine and Oysters- Virginia is for wine and oyster lovers, as October is Virginia Wine Month, and November is Virginia Oyster Month. Our panel of experts will look at the various varietals that pair best with some of the most famous oysters from the seven distinct growing regions across the state while we learn green wine tasting tips too. Wines will be paired with a number of oysters prepared in a variety of ways, including raw and roasted.

Saturday, October 18, 2014 at 3:00pm: Test Your Wine Knowledge - One of the tests a sommelier must go through is to taste wines blindly - not knowing what is being offered - and analyze them before giving their best educated guess about the type. In this lecture we will all do the same along with a panel of experts - swirling and sipping classic varietals and picking up on each of their own signature notes while pondering which is which before the big reveal. Along the way we'll learn some valuable wine tasting tips as well. Wines will be paired with cheese and charcuterie offerings.

Sunday, October 19, 2014 at Noon: Swirl & Sip Like a Sommelier - Learn how to swirl and sip like a pro, from the pros, in this discussion that goes through the basics of wine analysis from the visual to the olfactory to the taste. Along the way we'll sample a number of Virginia wine types and take tasting notes lead by a group of experts, including top sommeliers. Wines will be paired with cheese and charcuterie offerings.

Sunday, October 19, 2014 at 3:00pm: Very Virginia Varietals - A large assortment of wine varietals grows across the Commonwealth but there are certain varietals that really say Virginia. Among them is Viognier, named the state's signature white wine grape. Leading experts will guide us through an assortment of both wine and red wines that are "Very Virginia", as well as offer valuable tasting tips. Wines will be paired with a number of classic Virginia foods.

Seminar ticket includes admission into the event. Seating is limited at each seminar. Discounts are available for attending multiple seminars.

Also new this year is **Food Network Celebrity Chef Ben Vaughn**, host of **Health Inspectors** and an acclaimed Atlanta restaurateur will be hosting daily cooking demonstrations.



Chef Vaughn will prepare several classic American Regional dishes, and Festevents Culinary Advisor, Patrick Evans-Hylton, will make suggestions of pairings with Virginia wines that are being sampled and on sale during the Wine Festival.



2014 Participating Virginia Wineries:

AmRhein Wine Cellars
Athena Vineyards and Winery
Barboursville Vineyards
Belle Mount Vineyards
Bright Meadows Farm Winery
Burnley Vineyards & Daniel Cellars
Cardinal Point Vineyard and Winery
Castle Gruen Vineyards and Winery
Chateau Morrisette
Chatham Vineyards
Cooper Vineyards
Davis Valley Winery
Delfosse Vineyard and Winery
Dog and Oyster Vineyard
First Colony Winery
Hill Top Berry Farm and Winery
Horton Vineyards
Ingleside Vineyards

James River Cellars
Lake Anna Winery
Mattaponi Winery
Mermaid Winery
New Kent Winery
North Mountain Vineyard and Winery
Peaks of Otter Winery
Prince Michel Vineyard and Winery
Rebec Vineyards
Rockbridge Vineyard
Rosemont Winery
Stone Mountain Vineyards
Tomahawk Mill Winery
Veritas Vineyard and Winery
Villa Appalaccia Winery
West Wind Farm Vineyard and Winery
Williamsburg Winery, Ltd.

Guests are able to reserve tables and private chalets, purchase individual sampling tickets, general admission tickets, and park-side boater packages. For more information or to purchase tickets please visit festevents.org or phone 757.441.2345. Sampling tickets and general admission tickets may also be purchased at participating **AT&T, Total Wine and More and Emerson's Cigars** (cash or check only when making in-store purchases, service fee may apply). Check our website at www.festevents.org for ticket outlet locations.

General Admission

Saturday, October 18th, \$25

Sunday, October 19th, \$20

Does not include sampling or commemorative wine glass.

Tasting Tickets

Saturday, October 18th, Tasting Ticket, \$35 in advance, \$40 at the gate.

Sunday, October 19th, Tasting Ticket, \$30 in advance, \$35 at the gate.

Includes sampling privileges and commemorative wine glass.



Table Ticket Packages

Saturday, October 18th, Reserved Table, \$390

Saturday, October 18th, Mayor's Circle Reserved Table, \$465

Sunday, October 19th, Reserved Table, \$315

Sunday, October 19th, Four Star Seating, \$170

Reserved tables include admission for eight people, eight tasting tickets and eight commemorative wine glasses. Four Star Seating includes admission for four people, four tasting tickets and four commemorative wine glasses at a table with another group of four guests.

Sip-N-Learn Tickets

Saturday, October 18, 2014 at Noon: A Perfect Pair: Virginia Wine and Oysters, \$100

Saturday, October 18, 2014 at 3:00pm: Test Your Wine, \$100

Sunday, October 19, 2014 at Noon: Swirl & Sip Like a Sommelier, \$95

Sunday, October 19, 2014 at 3:00pm: Very Virginia Varietals, \$95

Seminar ticket includes admission into the event, sampling privileges, and a commemorative wine glass. Seating is limited at each seminar.

Corporate Chalets

Private chalet packages are available for small groups and private parties and can be customized to the group. Contact John Vellines at 757.441.2345 or email vellinesj@festevents.org for more information and to reserve your private chalet.

Docking and Boater packages

Festival boater packages alongside Town Point Park are available and start at \$250. Contact Shane Vernon at 757.441.2345 or email vernons@festevents.org for more information.



Festival Quick Facts & Notes of Importance

Date: Saturday, October 18 and Sunday, October 19, 2014

Time: 11am-6pm daily; Wine sampling ends each day at 4:30pm and wine sales end at 5pm.

Location: Town Point Park, Downtown Norfolk Waterfront, Virginia

Admission: Ticketed and everyone is welcome

Picnic spreads and lawn chairs are welcome in designated areas throughout Town Point Park. Festevents reserves the right to limit space for individual picnic areas in order to accommodate all patrons and to provide safe access through festival grounds.

Reserved table areas will be limited to the table settings provided by Festevents; no additional personal chairs and/or tables will be permitted in this area for the safety and enjoyment of our patrons.

For more information, visit festevents.org or call 757.441.2345.

The 27th Annual Town Point Virginia Wine Festival is made possible by the City of Norfolk, Produced by Festevents, presented by AT&T and sponsored by Total Wine & More, Norfolk Waterside Marriott, Southern Auto Group/Jeep/Volkswagon/Fiat, CFE Equipment Corporation, Emerson's Cigars, WVEC Channel 13, 94.9 The Point, 95.7 R&B, 101.3 2WD and Z104.

Norfolk Festevents is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits and special events for residents and guests of Hampton Roads. Celebrating its 32nd season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

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