



FOR IMMEDIATE RELEASE:

NORFOLK FESTEVENETS UNVEILS 2021 SEASON OF EVENTS

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Website URL: bit.ly/Festevents2021

Ticket Page URL: bit.ly/FesteventsTix

Norfolk, VA – Following a nearly two-year hiatus of large-scale festivals due to the impacts of the COVID-19 pandemic, Norfolk Festevents, in partnership with the City of Norfolk, is thrilled to announce its 2021 Season of Events, featuring a diverse blend of family-friendly entertainment at both Town Point Park, Ocean View Beach Park, and TowneBank Fountain Park.

“We are excited to host the region’s diverse communities together and in person at the peoples’ parks, Town Point Park and Ocean View Beach Park for some traditional favorites and new programming,” said Festevents CEO Ted Baroody.

TOWN POINT PARK 2021 SCHEDULE OF EVENTS

EVENT	DATES
Juneteenth in the Park	Saturday, June 19
Fourth Of July Great American Picnic & Fireworks presented by Southern Auto Group	Sunday, July 4
Norfolk Latino Music & Food Festival	Saturday, July 24
VSO Concert in the Park presented by TowneBank in partnership with the Patricia & Douglas Perry Foundation	Sunday, July 25
Norfolk Waterfront Jazz Festival presented by Optima Health	Friday & Saturday, August 20 & 21
NashFest Music & Food Festival	Saturday, September 18
Virginia Children’s Festival presented by Optima Health	Saturday, October 2
Fall Town Point Virginia Wine Festival	Saturday & Sunday, October 16 & 17
Holiday Yule Log Bonfire & Christmas Marketplace	Saturday, December 4

The official 2021 Season of Events kicks off in grand fashion with a pair of Fourth of July fireworks displays: the Shore Thing Independence Day Celebration at Ocean View Beach Park (July 2) and the Fourth of July Great American Picnic presented by Southern Auto Group at Town Point Park (July 4).

The Norfolk Latino Music & Food Festival (July 24) and the Virginia Symphony Orchestra Concert in the Park presented by TowneBank in partnership with the Patricia & Douglas Perry Foundation (July 25) headline events in Downtown Norfolk in late July.

The Norfolk Waterfront Jazz Festival (August 20 & 21) presented by Optima Health, Hampton Roads’ longest-running outdoor jazz festival, boasts a star-studded lineup in 2021 featuring the David Sanborn Electric Band, Boney James, Spyro Gyra, the True Legends of Jazz, and many more. For the complete lineup, go to bit.ly/NFKJazz21. Tickets are on sale now for the jazz festival and can be purchased at bit.ly/FesteventsTix.



In September, the debut is slated for the NashFest Music & Food Festival (September 18), a one-day festival celebrating the iconic culture and cuisine of Nashville, including national and local recording artists, mouth-watering hot chicken, barbecue, line dancing, craft beer and whiskey tastings, interactive experiences, and much more for what promises to be one of Hampton Roads' hottest new summer events.

The Virginia Children's Festival (October 2) presented by Optima Health and the Fall Town Point Virginia Wine Festival (October 16 & 17) headline the month of October. Tickets for both events are now on sale and can be purchased at bit.ly/FesteventsTix.

The Holiday Yule Log Bonfire & Christmas Marketplace (December 4) rounds out the 2021 Season of Events at Town Point Park.

At Ocean View Beach Park, the TGOV series returns with themed entertainment every Friday evening in July and August, while the Big Bands on the Bay series begins on Sunday, June 20, and continues every Sunday through Labor Day weekend.

OCEAN VIEW BEACH PARK 2021 SCHEDULE OF EVENTS

EVENT	DATES
Big Bands On The Bay (Glen Boswick & The Sounds Of Swing)	Sunday, June 20
Big Bands On The Bay (The Terry Chesson Orchestra)	Sunday, June 27
Shore Thing Concert & Independence Day Celebration (Wonderland) [Rock/Pop]	Friday, July 2
Big Bands On The Bay (The Top Hats Orchestra)	Sunday, July 4
TGOV Beach Party (Tidewater Drive) [Beach Music]	Friday, July 9
Big Bands On The Bay (South Side Little Big Band)	Sunday, July 11
Taste Of VA On The Bay (Jesse Chong) [Rock/Reggae]	Friday, July 16
Big Bands On The Bay (Glen Boswick & The Sounds Of Swing)	Sunday, July 18
TGOV Backyard BBQ (The River Boyz) [Country/Classic Rock]	Friday, July 23
Big Bands On The Bay (The Terry Chesson Orchestra)	Sunday, July 25
TGOV Reggae On The Bay (Band: TBD)	Friday, July 30
Big Bands On The Bay (The Top Hats Orchestra)	Sunday, August 1
TGOV Backyard BBQ (Anthony Rosano & The Conqueroos)	Friday, August 6
Big Bands On The Bay (The Khedive Notables Dance Band)	Sunday, August 8
TGOV Family Fun & Movie Night (Movie: TBD)	Friday, August 13
Big Bands On The Bay (South Side Little Big Band)	Sunday, August 15
TGOV Salsa Night (Tumbao Salsero Orchestra) [Latin/Salsa]	Friday, August 20
Big Bands On The Bay (Glen Boswick & The Sounds Of Swing)	Sunday, August 22
TGOV Beach Party (Bill Deal's Original Rhondels) [Beach Music]	Friday, August 27
Big Bands On The Bay (The Top Hats Orchestra)	Sunday, August 29
Big Bands On The Bay (The Terry Chesson Orchestra)	Sunday, September 5

TOWNEBANK FOUNTAIN PARK 2021 SCHEDULE OF EVENTS

TowneBank Fountain Park, located alongside Town Point Park and Waterside Marina, offers daily, family-oriented activities during the summer months. Daily operations, aside from Mondays (open on Monday, July 5th, and Monday, September, 6th), at TowneBank Fountain Park begin on Friday, July 2, and continue until early September.



Norfolk Festevents is dedicated to providing the safest guest experience and will continue to work closely with the state health department and adheres to the Norfolk Department of Public Health’s COVID-19 guidelines.

Detailed ticket information for all ticketed events can be found below and tickets can be purchased at bit.ly/FesteventsTix. Go to Festevents.org for more information on Norfolk Festevents and its 2021 Season of Events.

NORFOLK FESTEVENTS 2021 TICKET INFORMATION

NORFOLK WATERONT JAZZ FESTIVAL (AUGUST 20 & 21)	
Single-Day General Admission Tickets	\$30 (\$40 day-of)
Single-Day Reserved Seating Tickets	\$40 (\$50 day-of)
2-Day General Admission Tickets	\$50 (\$60 day-of)
2-Day Reserved Seating Tickets	\$70 (\$80 day-of)
2-Day VIP Reserved Seating Tickets	\$200

VIRGINIA CHILDREN’S FESTIVAL (OCTOBER 2)	
General Admission Tickets	\$5 (Children ages 1 & younger free)

FALL TOWN POINT VIRGINIA WINE FESTIVAL (OCTOBER 16 & 17)	
General Admission Tickets (includes admission only)	Saturday: \$30 Sunday: \$25
Tasting Tickets (includes admission, unlimited tasting & souvenir glass)	Saturday: \$40 (\$45 day-of) Sunday \$35 (\$40 day-of)
Reserved Tables (includes tasting tickets & seating for eight guests)	Saturday: \$390 Sunday: \$315

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and The 757 are invited to experience all the fun and excitement of the 2021 season!

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