

## Media Release

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# 26<sup>th</sup> Virginia Children's Festival

## Presented by AT&T

### Saturday, October 4, 2014 • 10am-3pm

### Town Point Park, Downtown Norfolk Waterfront, Virginia

**NORFOLK, VA – (September 3, 2014)** Norfolk Festevents announced today the return of the **26<sup>th</sup> Virginia Children's Festival presented by AT&T**, Hampton Roads' favorite family tradition, **on Saturday October 4, 2014 from 10am to 3pm at Town Point Park on the Downtown Norfolk Waterfront.** Children and parents can visit multiple workshops, exhibitors and activities that are sure to get the creative juices flowing. Tickets are required for admission into the festival. A portion of the proceeds benefit **St. Jude Children's Research Hospital**, helping to find cures for children with cancer and other life-threatening diseases through research and treatment.

#### **Festival Favorites: (all activities subject to change)**

##### **Ready, Set, Go! Stage**

- Performances by **Bella Dance**
- **VA Wild All Stars Cheerleading Demonstrations**
- **Mad Science**– Live Science Experiments



##### **Education Station**

- Dress up & make your own tiara with **Ballet Virginia International**
- Step aboard the **American Rover Tall Ship!**
- **The Norfolk Public Library**- Crafts, meet and greet Curious George, and explore the Bookmobile!
- Join **ODU Physics** and check out a hands-on interactive physics lab.
- **NEW!** Go crazy with science! At the **Mad Science of Hampton Roads** tent doing hands on experiments with chemical reactions, dry ice and electricity. See them in action on stage as well!
- **Virginia Beach WIC Program**, spin the Jeopardy wheel, answer a question correctly and win a prize!
- Check out the instrument petting zoo and strolling musicians with **Symphonicity**, the Symphony Orchestra of Virginia Beach.
- Create your own contemporary art at the **Virginia Museum of Contemporary Art.**
- Make a bookmark at **REACH.**
- Quench your thirst and learn about doing something sweet from your friends at the **Foundation for Community Betterment Lemonade Stand.**
- Listen to stories from WAVY celebrities and **NEW!** Meet Boggie the Golf Ball at **The Lemonade Ripple Book Nook.**
- LOVE is in the heart of the Virginia Children's Festival! Come help us finish our giant LOVE display & take a picture to share!
- Get a free "safety print I.D. Program" for your child at the **Norfolk Sherriff's Department** tent.
- **NEW!** Dig for dinos in a fossil dig pit with **The Mariners' Museum**
- **NEW!** Explore the wonderful world of robotics with **Engineering for Kids**



##### **WHRO Lights! Camera! Action! Stage**

- **NEW!** **The Hurrah Players** will be performing selections from their new hilarious Fall Show HONK!
- **NEW!** **Ynot Pizza Games**- Watch as participants compete for the Ynot Pizza Games title!
- **WHRO** See your favorite characters from PBS live on stage!

### Animal Alley

- **Beach Party Ponies** petting zoo including animals such as a rooster, bunnies, chicks, ducks, a mini cow, a donkey, a mini pig, a goat and a pony!

### Pirate's Den

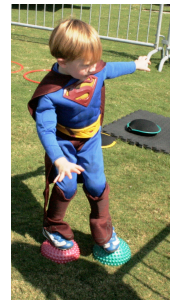
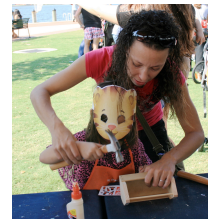
- **Pirates from the Moody Crewe!** Learn about a pirates' life at their School for Pirates!

### Curtain Call! Stage

- Puppet Show by **Rainbow Puppets**
- **Musical Story Telling**

### Friendship Path

- Dress up like royalty in the **Princess Pavilion**.
- **Home Depot** Building Zone – make and take projects!
- **Young Audiences of Virginia** will be hosting fun make and take crafts for kids of all ages.
- NEW! Hands-on sensory water beads with **Green Bean!**
- **Eskabubble-** Pop Star Experience Sing- Along
- **Play Doh Island Imagination Station!**
- **Let's Play House Imagination Station!**
- Get cookin' with **Young Chef's Academy**.
- **Legoland!** Put your creative thinking cap on and build a structure.
- Get your diva-doo at the **Pigtails and Crewcuts** salon!
- Take some great photos and videos at **AT&T's** 3D photo backdrop!
- **KinderCare Learning Center-** Fabulous face painting and sassy science segments.
- Paint your own ceramic with **Color me Mine**.
- Get moving with **Little Gym!**
- Catch a story at the **Barnes and Noble** Book Nook featuring Star Wars Characters
- Get crafty at **Norfolk Botanical Garden!**
- **Town Point Train Depot** -Take a ride on the Town Point Express (\$)
- Visit Mommy's Retreat and learn about all the healthy options **McDonald's** has to offer with their dietician on site. Cook up something yummy in the imaginary kitchen, and meet & greet with **Ronald McDonald** himself!
- Blow bubbles with the **Virginia Children's Museum**
- **NEW!** Make a Super Hero mask with the **Kids Art Cart**
- **NEW!** Do you want to build a Snowman? **Whimsical Wish** will be hosting a frozen party where you can make your very own Olaf.
- **NEW! Sound Vision Studio** will make you a rock star in a recording studio and giving you the opportunity to lay down some fresh beats of your own.
- **NEW!** Get up close with the **United States Navy's US Fleet Forces Command** and their convoy of vehicles.
- Make a friend and a friendship bracelet with the **Girl Scouts of the Colonial Coast!**
- Balloon Twisting & Face Painting with **TidewaterParent.com!**
- Be creative at Color Creations and enjoy Cornhole Fun with **94.9 the Point & 101.3 2WD**



### Fitness Fun Zone

- **NEW!** Children's Boot camp and obstacle course with the **YMCA**
- Bowling, jump rope, frisbee's & more with **The Up Center**.

### Toddler Town

- Toys and tikes galore in a gated area for our younger festival guests! Climb, jump, run & skip in this festival playground in the NEW! Festival Baby Ball Pits! To enter, toddlers must be 3ft tall or shorter. Here you will find **Gymboree, Virginia Beach School of the Arts**

### TowneBank Fountain Park

- **Touch a Truck-**Experience up close & personal views of all your favorite trucks!

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- **NEW! Ynot Pizza Obstacle Course-** test your speed and agility as a Ynot pizza delivery driver through a course of Italian family fun! Proceeds from this area go to the Ynot Educate Program, which provides grants to local Elementary and Middle Schools. (Donations encouraged to participate)

**What:** 26th Annual AT&T Virginia Children's Festival

**When:** Saturday, October 4, 2014

**Time:** 10am-3pm

**Where:** Town Point Park on the Downtown Norfolk Waterfront, Virginia

**General Admission:** \$3 in advance at [www.festevents.org](http://www.festevents.org) and \$3 at the gate. **Ages 2 & under are free.** Guests displaying an AT&T wireless phone receive **one free admission.**

**Special Note:** Lawn Chairs and blankets are welcome. Coolers, food and soft drinks are permitted. No alcohol or glass is permitted; food and non-alcoholic beverages will be available for purchase during the festival.

For more information or to purchase tickets please visit [www.festevents.org](http://www.festevents.org), call 757-441-2345 or find us on Facebook.

Produced by Norfolk Festevents in partnership with the City of Norfolk and Presented by AT&T. The event is sponsored by: McDonald's, WHRO, Norfolk Waterside Marriott, CFE Equipment Corporation, Southern Auto Group, Elizabeth River Tunnels, Ynot Pizza, Virginia Aquarium, Norfolk Public Library, Tidewater Parents, WAVY News 10, Fox 43, 101.3 2WD, 94.9 The Point, 95.7 R&B, 97.3 The Eagle, and 92.9 The Wave.

Norfolk Festevents, Ltd. is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits and special events for residents and guests of Hampton Roads. Celebrating its 32<sup>nd</sup> season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

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