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Norfolk's Unique Indie Music & Arts Festival- ETC, Is Returning To The Waterfront with an Artistic Infused Line Up.

Saturday, September 13, 2014**Town Point Park, Downtown Norfolk Waterfront****Free & Open to the Public**

Norfolk, Virginia (July 25, 2014) – Norfolk Festevents announces artist roster for ETC (Embrace the Culture) – for **Saturday, September 13, 2014** from **12pm-10pm** in Town Point Park on the Downtown Norfolk Waterfront, VA. The festival compiles a comprehensive line up of local, regional and national artists on two stages while offering local culinary, visual and salvage artists the opportunity to exhibit and sell their own talents. This year, ETC spills into Downtown Norfolk & Ghent for a celebration of music and arts, performances are free and everyone is welcome.



SHOVELS & ROPE

Mississippi-born, Nashville-bred Cary Ann Hearst and Texas-born, Colorado-raised Michael Trent forged singular paths as solo artists before connecting – both musically and personally – in Charleston, South Carolina. While they'd both had burgeoning solo careers (Cary Ann earned kudos for her 2006 album *Dust and Bones*, Michael with his band, *The Films*, as well as his own solo outings), they quickly found that both their voices – which entwine with eerie beauty in their haunting harmonies – and philosophies matched up perfectly, and a beautiful partnership was born.

**Conce
Tim
8:30p**

To read more about Shovels & Rope and hear artist samples visit:
<http://www.highroadtouring.com/artists/shovels-rope/>

Bronze radio Return

Formed in 2008, Bronze Radio Return's line-up took a few years to solidify. However, "Digital Love" and "Lo-Fi" have been picked up for advertising and television licensing and the album landed on CMJ's Top 200 Album Chart.

SHAKE! SHAKE! SHAKE!, the band's 2011 sophomore album, is comprised of lush harmonies steeped in soulful vocals, and guitars that alternate between the blues age and the most interesting innovations of the modern. The release debuted at #4 on the Billboard Northeast Regional Heatseekers Chart and is a forward-thinking retrospective of the sounds we all love, curated and created by Henderson, Rob Griffith (drums/vocals), Bob Tanen (bass/vocals), Matt Warner (keys, vocals), Craig Struble (harmonica/guitar), and Patrick Fetkowitz (guitar). The title track, "SHAKE! SHAKE! SHAKE!" builds from subtle handclaps and foot-stomps, and as crackling guitar lines spread out, Henderson illuminates the performer's perspective. The set has also produced nearly 50 tv/film syncs including on HBO, ESPN, MTV, American Idol, and a worldwide Nissan Leaf commercial to name a few.

**Conce
Tim
7:15p**

To read more about **Bronze Radio Return** and hear artist samples visit:
<http://www.bronzeradioreturn.com>



Saints Of Valory



Saints of Valory are the type of band that swing for the bleachers, crafting dramatic, sweeping, arena-ready rock filled with elegant pop hooks, shimmering guitars, and emotionally genuine lyrics. Songs like the rhythmically charged “Kids,” “Long Time Coming,” and “Neon Eyes” (all of which appear on the band’s current EP Possibilities) are widescreen in scope, announcing the considerable ambition of these self-assured newcomers as they gear up for the release of *Into The Deep*, their debut album for F Stop/Atlantic Records.

Concer
time
6:00pm

To read more about **Saints Of Valory** and hear artist samples visit:
<http://www.saintsofvalory.com>

Bombadil



Bombadil is as much a family as a band, a collective of like-minded friends who just happen to be talented and innovative musicians and multi-instrumentalists. Bombadil’s last album was almost its swan song. The quartet of singers, songwriters and multi-instrumentalists – Stuart Robinson, Daniel Michalak, Bryan Rahija and James Phillips - recorded *All That the Rain Promises* in ten days, while living in a barn in Oregon. The barn was so cold, they had to warm their hands by a wood-burning stove between takes. The album’s sparkling blend of folk, rock and gentle psychedelia earned rave reviews.

Concer
Time
5:00pm

To read more about **Bombadil** and hear artist samples visit:
<http://bombadil.squarespace.com>

Tontons



When a band’s name is inspired by *Star Wars* you just don’t expect the group behind it to be The Tontons – they’re far too ‘cool’ for that. The Houston, TX rising kings (and queen) of indie rock are out to prove they can be both – creators of music that both pop fans and hipsters adore, and also loyal friends who truly love making music together and never shy away from experiences and vulnerabilities that shaped their beginnings.

A culmination of years on the road, The Tontons are proud to release their forthcoming LP, *Make Out King and Other Stories of Love* on February 18th. The new album was produced and mixed by Dave Boyle (Black Joe Lewis, Okkervil River, Robert Plant) at Austin’s ChurchHouse Studios and features 11-tracks of Asli Omar’s old-soul vocals that heave the band’s lyrics forward with empowering, sultry and emotional force. Flanking her is bassist Tom Nguyen, armed with a nimble rumble that forms the sturdy dermis of the band. Brothers Adam and Justin Martinez’s titanic guitar-and-drum attack are the dance-ready glue. Omar’s voice seems to melt like butter into the cracks of the Earth that the foursome creates.

Concer
Time 3:4

For more information about ETC, Embrace The Culture and other events visit festevents.org, or call 757.441.2345.

ETC is made possible by the City of Norfolk, AT&T, People Express, Norfolk Waterside Marriott, YNot, CFE and Equipment Corporation.

Norfolk Festevents, Ltd. is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits and special events and city celebrations for residents and guests of Hampton Roads. Celebrating its 32nd season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.