

For Immediate Release:

Media Contact: Jason Nichols E: Nicholsj@festevents.org

P: 757.441.2345

33rd Annual 4th of July Great American Picnic & Fireworks Presented by AT&T &

The Independence Day Celebration at Ocean View Beach Park

Norfolk, VA (June 29, 2015)— Norfolk Festevents is celebrating the 33rd Annual Fourth of July Great American Picnic on Saturday, July 4, 2015 in Town Point Park, along the Downtown Norfolk Waterfront. The festivities begin with The Shore Thing Concert & Independence Day Celebration with Coolin' Out on Friday, July 3, 2015 in Ocean View Beach Park, Norfolk, Virginia. Fireworks will light up the sky at 9:30pm for both events in their designated locations. Admission for each event is free and open to the public.

The 33rd Annual AT&T Fourth of July Great American Picnic & Fireworks

Leave the grilling to us on the 4th of July and bring your family and friends to Town Point Park, along the Norfolk Waterfront. Guests can buy traditional all American fare, including hot dogs, hamburgers, barbecue, seafood, buttered corn on the cob, juicy watermelon, lemonade... with all the fixin's and much more available for purchase! Relax on the lawn and enjoy patriotic sounds by **United States Army Training and Doctrine Command Band**. Then watch as the sky lights up with the fireworks display at 9:30pm!

Where: Town Point Park, Downtown Norfolk Waterfront

When: Saturday, July 4, 2015; 5pm-10pm Admission: FREE and everyone is welcome

Special Notes: Please bring a lawn chair or blanket for seating.

Food and drinks will be available for purchase.

Coolers are permitted.

No alcohol or glass is permitted.

The Shore Thing Concert & Independence Day Celebration

This Patriotic beach party is family fun that includes great music, food, beverages, children's activities and more! Dance to live music by **Coolin' Out** starting at 6pm and experience a spectacular fireworks display over the Chesapeake Bay at **9:30pm**.

The Shore Thing Concert & Independence Day Celebration kicks off the **TGOV** "**Thank Goodness It's Ocean View**" **Concert Series** at Ocean View Beach Park. Every Friday, great live music from local and regional acts will fill the air along the Chesapeake Bay. An event the entire family can enjoy, the **TGOV Concert Series** runs **every Friday through August 21, 2015**.



Where: Ocean View Beach Park, Norfolk, VA When: Friday, July 3, 2015; 6pm-9:30pm Admission: FREE and everyone is welcome

Special Notes: Please bring a lawn chair or blanket for seating.

Food and drinks will be available for purchase.

Coolers are permitted.

No alcohol or glass is permitted.

For more information about both events, including hours, park regulations, parking and surrounding attractions, visit festevents.org or call 757-441-2345.

The Shore Thing Concert and Independence Day Celebration is produced by the City of Norfolk, Norfolk Festevents, Ocean View Park committee, and the Kiwanis Club of Ocean View.

The 33rd Annual Fourth of July Great American Picnic & Fireworks is produced by Norfolk Festevents and the City of Norfolk and presented by AT&T. Sponsored by The City of Portsmouth, Southern Hospitality Auto Group, Miller Lite, Norfolk Waterside Marriott, CFE Equipment Corporation, WVEC TV 13, 94.9 The Point, 101.3 2WD, Z104 and 95.7 R&B.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments—Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2015 season!

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