



For Immediate Release:

Media Contact: Jason Nichols

E: nicholsj@festevents.org

P: 757-441-2345

The Wild Adriatic

Performing at the 2016

40th Annual Norfolk Harborfest®

The Largest, Longest-Running, FREE Maritime Festival in the Nation!

June 9-12, 2016 on the Downtown Norfolk Waterfront

Norfolk, Virginia (March 21, 2016) –Norfolk Festevents announces National Recording Artist Wild Adriatic to appear on Sunday, June 12, 2016, at the 40th Annual Norfolk Harborfest® at Town Point Park, along the Downtown Norfolk Waterfront, Virginia.

The 40th Annual Norfolk Harborfest® transforms the downtown Norfolk waterfront into a distinctive, FREE, family-friendly fun outdoor extravaganza stocked full with activities on land and sea! Norfolk Harborfest® includes majestic tall ships in the Parade of Sail, one of the largest waterfront fireworks shows on the East Coast, local, regional and national entertainment, family activities, unique and unusual performances, water activities and much more.



National Recording Artist Wild Adriatic to appear Sunday, June 12, 2016, on the Boathouse Stage:

Wild Adriatic

Calling to mind the soulful, dynamic sounds of 70s giants such as Led Zeppelin, Humble Pie, and Free's early years, Wild Adriatic has won early acclaim from places such as Rolling Stone, USA Today, Relix, American Songwriter, and Guitar World. The debut album Big Suspicious was released in January 2014 and the band has since stayed on the road in support of the effort, logging an impressive 175 live shows in 2014 alone. From headlining blues festivals in Connecticut for a crowd of 10,000 people to a five week European headlining tour to serving as direct support for an impressive list of rock and roll royalty including Grand Funk Railroad, Robert Randolph, Blues Traveler, and many more... Wild Adriatic is a high energy, riffy power trio to rival any you've seen before. The band has built a strong following off of a relentless tour schedule and a powerhouse live show, spending 225+ days on the road and making noteworthy appearances at festivals like SXSW, moe.down, Gathering of the Vibes, and CMJ.

Additional Harborfest performances include:

Virginia Symphony Orchestra, Thursday, June 9, 2016
The Subdudes, Friday, June 10, 2016
Grace Potter, Friday, June 10, 2016
The Last Bison, Saturday, June 11, 2016
Rick Springfield, Saturday, June 11, 2016
Oh Honey, Saturday, June 11, 2016
The Drifters, Cornell Gunter's Coasters, and The Platters, Sunday, June 12, 2016
The Wailers, Sunday, June 12, 2016
The SheepDogs, June 10, 2016

Additional local, regional and national performances will be announced in the coming weeks.

Festival hours: Thursday, June 9th from 8:00-10:00pm, Friday, June 10th from Noon – 11 pm, Saturday June 11th from Noon – 11 pm, and Sunday, June 12th from 10:00am – 6 pm.

The **40th Annual Norfolk Harborfest®** presented by AT&T, is produced by Norfolk Festevents, Ltd. and sponsored by the City of Norfolk, Southern Auto Group, Lumos Networks, Miller Lite, Norfolk Waterfront Marriott, Virginia Lottery, and CFE Equipment.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!