

For Immediate Release:

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The 29th Annual Town Point Virginia Wine Festival presented by AT&T

Saturday, October 15 & Sunday, October 16, 2016; 11 am - 6 pm daily
Town Point Park, Downtown Norfolk Waterfront, Virginia

Norfolk, VA, (October 5, 2016) – Wine on the Waterfront!! Be a part of the most anticipated Fall Wine Festival of the year, the **29th Annual Town Point Virginia Wine Festival presented by AT&T, Saturday and Sunday October 15 & 16, 2016 from 11 am - 6 pm daily** in Town Point Park along the Downtown Norfolk Waterfront. Tickets are on sale now online or at the Festevents box office located at 120 West Main Street, Norfolk, VA.

This fall festival favorite will showcase more than 30 Virginia wineries and over 200 of Virginia's finest wines. Enjoy premier wine vintages, gourmet foods and live music by Lewis McGehee.

2016 Participating Virginia Wineries as of October 5, 2016:

AmRhein Wine Cellars	Mattaponi Winery
Barboursville Vineyards	Mermaid Winery
Barren Ridge Vineyards	Mountfair Vineyards
Bright Meadows Farm Winery	Peaks of Otter Winery
Burnley Vineyards & Daniel Cellars	Potomac Point Winery
Cardinal Point Vineyard and Winery	Prince Michel Vineyard and Winery
Castle Gruen Vineyards and Winery	Rebec Vineyards
Chateau Morrisette	Rockbridge Vineyard
Chatham Vineyards	Rosemont Winery
Davis Valley Winery	Stanburn Winery
Glass House Winery	Veritas Vineyards and Winery
Hill Top Berry Farm and Winery	West Wind Farm Vineyard and Winery
Horton Vineyards	Williamsburg Winery, Ltd.
James River Cellars	
Lake Anna Winery	
Lazy Days Winery	

Guests are able to reserve tables and private chalets, purchase individual tasting tickets, general admission tickets, and park-side boater packages. For more information or to purchase tickets please visit festevents.org or phone 757.441.2345. Check our website at www.festevents.org for ticket information.

General Admission (Non-Tasting)

Saturday, October 15th, \$25

Sunday, October 16th, \$20

Does not include sampling privileges or a commemorative wine glass.

Tasting Tickets

Saturday, October 15th, Tasting Ticket, \$35 in advance, \$40 at the gate.

Sunday, October 16th, Tasting Ticket, \$30 in advance, \$35 at the gate.

Includes sampling privileges and commemorative wine glass.

Table Ticket Packages

Saturday, October 15th, Reserved Table, \$390

Saturday, October 15th, Mayor's Circle Reserved Table, \$465

Sunday, October 16th, Reserved Table, \$315

Sunday, October 16th, Four Star Seating, \$170

Reserved tables include admission for eight people, eight tasting tickets and eight commemorative wine glasses. Four Star Seating includes admission for four people, four tasting tickets and four commemorative wine glasses at a table with another group of four guests.

Corporate Chalets

Private chalet packages are available for small groups and private parties and can be customized to the group. Contact John Vellines at 757.441.2345 or email vellinesj@festevents.org for more information or to reserve your private chalet.

Docking and Boater packages

Festival boater packages alongside Town Point Park are available and start at \$200. Contact Matt Gwaltney at 757.441.2345 or email Gwaltneym@festevents.org for more information.



New this year!

The *Somm Salon* hosted by **Patrick Evans-Hylton** and **Virginia Eats+Drinks Magazine**.



Do you want to know how to plan the perfect Virginia Wine Country getaway? Which Virginia wine varietals truly shine? What Virginia wines should be on your holiday table? Which wines pair best with Virginia's signature seafood - oysters? How to make the most of a wine tasting?

Imagine having your own personal wine expert to talk to - for free - to discuss these topics and more.

You will at The Somm Salon, presented by Patrick Evans-Hylton and Virginia Eats + Drinks Magazine at the 29th Annual Virginia Town Point Wine Festival.

Come by both Saturday, Oct. 15 and Sunday, Oct. 16 to talk with guest sommeliers and other wine professionals about a variety of Virginia wine topics; it's free to festival attendees.

The area is BYOB, but your cup will runneth over with great information in this one-of-a-kind offering. There will be takeaways, too, including a free guide with all sorts of tips to make the most of the sips.

Stop by and ask Patrick for tips on what to sample and purchase during the festival... bring your newly discovered "favorite" wine from the festival over to Patrick to discuss the perfect pairings for your next gathering.

Virginia's Secretary of Taste and Festevent's own culinary consultant, Patrick Evans-Hylton, will be available all day; wine experts will be on hand from 11:30am until 6:00pm - come and visit anytime.

SATURDAY, OCTOBER 15, 2016
11:30 am - 3:30 pm

Table 1: Virginia Wine Tourism

A discussion of wineries and other great places for the ultimate Virginia wine experience

Table 2: A Perfect Pair - Virginia Wine & Virginia Oysters

A talk about Virginia's signature imbibe and edible, with tasting tips and pairing ideas

Table 3: Very Virginia Varietals

A discussion of wine varietals that puts Virginia front-and-center on the wine map

Table 4: Virginia Wine for the Holidays

A talk about wines great for the upcoming holidays, with tasting tips and pairing ideas

SUNDAY, OCTOBER 16, 2016
11:30 am - 3:30 pm

Table 1: Virginia Wine Tourism

A discussion of wineries and other great places for the ultimate Virginia wine experience

Table 2: A Perfect Pair - Virginia Wine & Virginia Oysters

A talk about Virginia's signature imbibe and edible, with tasting tips and pairing ideas

Table 3: Wine Sips & Tips

A discussion about wine basics and some great tasting and other essential tips

Table 4: Open Mike - Ask a Virginia Winemaker

A talk about anything and everything you've ever wanted to ask a Virginia winemaker

Festival Quick Facts & Notes of Importance

Date: Saturday, October 15 and Sunday, October 16, 2016

Time: 11am-6pm daily; Wine sampling ends each day at 4:30pm and wine sales end at 5pm.

Location: Town Point Park, Downtown Norfolk Waterfront, Virginia

Admission: Ticketed for adults 21 and over, and everyone is welcome

Important Information to Note: A full road closure of Waterside drive will be in effect from Martin's Lane to Main Street. Traffic may be temporarily delayed during the period of the detour set up and activation. The full road closure of Waterside Drive adds to the activation and space of the Wine Festival event. The road closure and traffic interruptions can be expected between Friday, October 14, 2016, at approximately 10:00am until Sunday, October 16, 2016, at approximately 11:45pm.

Picnic spreads and lawn chairs are encouraged in designated areas throughout Town Point Park. Food and beverages will be available for sale during the event. Festevents reserves the right to limit space for individual picnic areas in order to accommodate all patrons and to provide safe access through festival grounds.

Reserved table areas will be limited to the table settings provided by Festevents; no additional personal chairs and/or tables will be permitted in this area for the safety and enjoyment of our patrons.

For more information, visit festevents.org or call 757.441.2345.

The 29th Annual Town Point Virginia Wine Festival is made possible by the City of Norfolk, Produced by Festevents, presented by AT&T and sponsored by Virginia Living Magazine, Lumos Networks, Norfolk Waterside Marriott, Waterside District, The Main, Southern Auto Group, Studio Center, Pepsi, CFE Equipment Corporation, WVEC Channel 13, 94.9 The Point, 95.7 R&B, 101.3 2WD and Z104.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10 month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2016 season!

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