

Media Release

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26th Annual Virginia Children's Festival Is Bringing ELMO and MARIA from Sesame Street to Town Point Park, Downtown Norfolk Waterfront, Virginia On Saturday, October 4, 2014 • 10am-3pm

NORFOLK, VA – (September 29, 2014) Norfolk Festevents in partnership with WHRO announced today that Elmo and Maria will be joining the the 26th Virginia Children's Festival presented by AT&T, Hampton Roads' favorite family tradition, on Saturday October 4, 2014 from 10am to 3pm at Town Point Park on the Downtown Norfolk Waterfront.



WHRO will have two special performances on the festival's main stage from **Sesame Street's Elmo and Maria**. Performance times are 10:45am and 1:30pm. Next to the main stage, the WHRO booth will feature transmedia activities on an interactive whiteboard along with other games and giveaways. PBS Kids characters Daniel Tiger and Super Why will also be stopping by the WHRO booth throughout the day to meet and greet and take pictures with children attending the event.

Children and parents can visit multiple workshops, exhibitors and activities that are sure to get the creative juices flowing. Tickets are required for admission into the festival, the cost is \$3. A portion of the proceeds benefit **St. Jude Children's Research Hospital**, helping to find cures for children with cancer and other life-threatening diseases through research and treatment.

Festival Favorites: (all activities subject to change)

Ready, Set, Go! Stage

- Performances by **Bella Dance**
- **VA Wild All Stars Cheerleading Demonstrations**
- **Mad Science**– Live Science Experiments
- Tim Noland the Juggler
- Nansemond-Suffolk Academy Pep Band



Education Station

- Dress up & make your own tiara with **Ballet Virginia International**
- Performances by **Bella Dance**.
- **VA Wild All Stars Cheerleading!**



- Go crazy with science! At the **Mad Science of Hampton Roads** tent doing hands on experiments with chemical reactions, dry ice and electricity. And be sure to check out their show on the Ready, Set, Go! Stage.
- **Virginia Beach WIC Program**, spin the Jeopardy wheel, answer a question correctly and win a great prize!
- Step aboard the **American Rover!**
- **Pirates from the Moody Crewe!** Learn about a pirates' life at their School for Pirates!
- **NEW! The U.S. Navy Assault Craft Unit** will be teaching you everything you need to know about knots with their Boatswain's Knot board & knot tying demonstrations.
- **The Norfolk Public Library-** Back by popular demand ... crafts, costume meet and greets from Curious George & Maisy Mouse, and explore the Bookmobile!
- Cook up a creative culinary craft with **Whole Foods**.
- **NEW!** Stop by **WHRO's** PBS Kid's Village! Meet & greet with Sesame Street's Maria and Elmo and visit with Sid the Science Kid!
- Join **ODU Physics** and check out a hands-on interactive physics lab.
- **NEW!** Explore nature and the world of Natural Science at the **Virginia Living Museum**.
- **NEW!** Make Sea Monster buttons and dig for dino Fossils with the **Mariners' Museum and Park**.
- Plan your Family getaway today! Visit **Slydon's Travel** for family travel tips you need to know.
- Make a bookmark at **REACH**.
- Create your own modern art treasures at the **Virginia Museum of Contemporary Art**.
- Check out the instrument petting zoo and strolling musicians with **Symphonicity**, the Symphony Orchestra of Virginia Beach.
- **NEW!** Make a Super Hero Mask at the **Kids Art Cart**.
- Get a free "safety print I.D. Program" for your child at the **Norfolk Sherriff's Department**.
- **NEW! Chalk the Walk!** Help us decorate Town Point Park with our giant Chalk Boards and LOVE Letter display.
- **NEW! Imagination Station!** Giant lawn games for kids of all ages!
- Quench your thirst and learn about doing something sweet from your friends at the Foundation for Community Betterment. Listen to stories from WAVY celebrities at **The Lemonade Ripple Book Nook**.
- **NEW!** Come meet Bogie the Golf Ball and hear the Children's **Book Bogey Tees Off** read by the author, Scott Fuller.
- **NEW!** Learn about Crib and Infant Safety with **Sentara Women's Heath**.

WHRO Lights! Camera! Action! Stage

- **NEW! The Hurrah Players** will be performing selections from their new hilarious Fall Show HONK!
- **NEW! Ynot Pizza Games-** Watch as participants compete for the Ynot Pizza Games title!
- **WHRO** presents **Sing and Play with Sesame Street's Elmo and "Maria"**
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Discovery Zone

- **Endless Alpacas** featuring three different sized alpacas as well as goats.
- Learn about animal Safety with the **Norfolk SPCA**.
- **NEW! Teddy Bear Tea** – Have a picnic in the park with your favorite teddy!
- Visit the observation hive for viewing the of the elusive Queen bee at the **Tidewater Beekeepers Association!** They will also provide free coloring books and honeybee fun facts.

Pirate's Den

- **Pirates from the Moody Crewe!** Learn about a pirates' life at their School for Pirates!

Curtain Call! Stage

- Puppet Show by **Rainbow Puppets**
- **Musical Story Telling** by Jake Hull
- **Princess Story Times**
- **X-Out Bullying** Presented by the Virginia Stage Company

Friendship Path

- Take Selfie and Recharge at **AT&T's** Charging Station Photo Stop
- Radio Fun with **92.9 The Wave & 97.3 the Eagle**.
- **Eskabubble**- Pop Star Experience Sing- Along
- **Legoland!** Put your creative thinking cap on and build a structure with thousands of Legos.
- **NEW! Engineering for Kids** will introduce the wonderful world of robotics through Lego play.
- **NEW!** See what it takes to get from one side of the river to the other with **Elizabeth River Tunnels**
- **KinderCare Learning Center**- sassy science segments and phonics activity
- Bubble Mania with the **Children's Museum of Virginia**
- **Home Depot** Building Zone – make and take projects!
- **NEW!** Fantastical Face painting with **Funny Faces by Julie!**
- **NEW!** Learn about Stem Robots with the **Space and Naval Warfare Systems Center Atlantic**
- **NEW!** Make a balloon stress ball with **Champion Before and After School Program** to release some everyday stress.
- Come and create visual art with **Young Audiences of Virginia**
- **NEW! Gross Out Gourmet** Experience a creative culinary experience with Chef Ed Storey

- Get cookin' with **Young Chef's Academy**.
- **NEW! Super Market Sweep!** Shop for breakfast lunch and dinner at the Town Point grocery store

- Balloon Twisting & Face Painting with **Tidewater Parent!**

- Hands-on sensory water beads with **Green Bean!**
- Make a friend and a friendship bracelet with the **Girl Scouts of the Colonial Coast!**
- Paint your own ceramic with **Color me Mine**
- Create your own jean craft from recycled clothing at **Orion's R.O.C.K Hats (Recycle Our Clothes for Kids)** and learn how to draw fish eyes with **Bay Babies Art Cart!**
- Get moving with **Little Gym!**
- **Play Doh Island Imagination Station!**
- Get crafty at **Norfolk Botanical Garden!**
- Be Creative at Color Creations and enjoy Cornhole Fun with **94.9 The Point and 101.3 2WD**
- **Town Point Train Depot...** CHOO CHOO!! Take a ride on the Town Point Express (\$)
- Visit Mommy's Retreat and learn about all the healthy options **McDonald's** has to offer with their dietician on site. Cook up something yummy in the imaginary kitchen, and meet & greet with **Ronald McDonald** himself
- Get your diva-doo with princess and Pirate makeovers at the **Pigtails and Crewcuts** salon!
- Dress up like royalty in the **Princess Pavilion**.
- **NEW!** Do you want to build a snow man? **Whimsical Wish** will be hosting a *Frozen* party with special appearances by Princes Elsa and Anna!
- Set up camp at the **Little Soldiers** tent

Fun Zone

- Bowling, jump rope, frisbee's & more with **The Up Center**.
- Take Flight with **Peoples Express** and take a selfie with Lil' Pex.
- **Barnes & Noble @TCC Book Nook**- sit down for story time with characters from *Star Wars*

- **NEW! Sound Vision Studio** will make you a Rock Star in a recording studio and give you the opportunity to lay down some fresh beats of your own
- **NEW!** Learn about a drug-free world with the **United States Navy's Drug Education for Youth-DEFY Program**



Toddler Town

- Toys and tikes galore in a gated area for our younger festival guests! Climb, jump, run & skip in this festival playground in the NEW! Festival Baby Ball Pits! To enter, toddlers must be 3ft tall or shorter. Here you will find **Gymboree, Virginia Beach School of the Arts**

TowneBank Fountain Park

- **NEW! Ynot Pizza Obstacle Course-** test your speed and agility as a Ynot pizza delivery driver through a course of Italian family fun! Proceeds from this area go to the Ynot Educate Program, which provides grants to local Elementary and Middle Schools. (Donations encouraged to participate)

What: 26th Annual AT&T Virginia Children's Festival

When: Saturday, October 4, 2014

Time: 10am-3pm

Where: Town Point Park on the Downtown Norfolk Waterfront, Virginia

General Admission: \$3 in advance at www.festevents.org and \$3 at the gate. **Ages 2 & under are free.** Guests displaying an AT&T wireless phone receive **one free admission.**

Special Note: Lawn Chairs and blankets are welcome. Coolers, food and soft drinks are permitted. No alcohol or glass is permitted; food and non-alcoholic beverages will be available for purchase during the festival.

For more information or to purchase tickets please visit www.festevents.org, call 757-441-2345 or find us on Facebook.

Produced by Norfolk Festevents in partnership with the City of Norfolk and Presented by AT&T. The event is sponsored by: McDonald's, WHRO, Norfolk Waterside Marriott, CFE Equipment Corporation, Southern Auto Group, McDonalds, Elizabeth River Tunnels, Ynot Pizza, Virginia Aquarium, Norfolk Public Library, Tidewater Parents, WAVY News 10, Fox 43, 101.3 2WD, 94.9 The Point, 95.7 R&B, 97.3 The Eagle, and 92.9 The Wave.

Norfolk Festevents, Ltd. is a private not-for-profit organization dedicated to producing premier concerts, festivals, ship visits and special events for residents and guests of Hampton Roads. Celebrating its 32nd season, Norfolk Festevents has garnered international acclaim for its outstanding quality programming. Norfolk Festevents is the official event marketing and production agency for the City of Norfolk.

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