



# Norfolk Festevents Announces 2017 Charity Fundraising Program Generated More than \$55,000 for 22 Local Charities

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**Norfolk, VA** (January 16, 2018) – Norfolk Festevents, Ltd. announced today that its 2017 Charity Fundraising Program benefited 22 local charities with contributions exceeding \$55,000. Since 1983, Norfolk Festevents has hosted an annual special events beverage sales charity program to support local charities in the Hampton Roads area. The service clubs participating in the beverage charity program perform various volunteer duties during each event in exchange for a portion of the proceeds. Since 1983, more than \$3.5 million dollars has been donated directly to local charities.

The 2017 local charitable organizations that participated in the Charity Fundraising Program include:

- The Chas Foundation
  - Chesapeake Lions Club
  - Chinese Association of Hampton Roads
  - CHIP of South Hampton Roads
  - Cosmopolitan Club of Norfolk
  - Friends of Norfolk Animal Care Center
  - Hampton Roads Chamber of Hispanic Commerce
  - Junior League of Norfolk-Virginia Beach, Inc.
  - Khedive Drum Corps
  - The King's Daughters
  - Kiwanis Club of Grafton
  - Kiwanis Club of Norfolk
  - LGBT Life Center (formerly ACCESS AIDS Care)
  - Norfolk SPCA
  - Prime Plus Norfolk Senior Center
  - REACH (Reading Enriches All Children)
  - Rotary Club of Norfolk
  - The UP Center
  - Virginia Opera Guild
  - Virginia Stage Associates
  - CREW, Hampton Roads
  - Norfolk Ducks Unlimited
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**Here are just a few words from some of the 2017 Norfolk Festevents, Ltd.  
Charity Fundraising Program organizations:**

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*“Southside Lions Club appreciates the opportunity for our members to work together outside our normal club activities while earning charitable money that contributes to the vision, hearing and diabetes projects our club supports in the community.*

*We enjoy the various activities and entertainment during our work sessions and appreciate the opportunity to be a part of Festevents each year.”*

*-Pat Cartwright  
Chesapeake Southside Lions Club*

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*“The Grafton Kiwanis club has been associated with Festevents for over a decade. We have always appreciated the opportunity that Festevents provides for service in our community. The Festevents team does the heavy lifting though organization and leadership both before and during the event. The events themselves are great fun for our club as we get to experience these wonderful community events.*

*The funds we have received through our participation in Festevents has allowed our Kiwanis club to help the children and youth in our community. We have been able to provide camping scholarships to Boy Scouts, provide backpacks/school supplies to the YMCA, funding to the Boys and Girls club, help many families in need through the Social Services and many other projects which directly benefit our community, particularly our children and youth.*

*We could not have accomplished this without our participation in Festevents. Festevents is something our club appreciates and we look forward to continuing to work with the Festevents team.”*

*-Dr. Jon Piche  
Grafton Kiwanis Club*

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*“Volunteers for Virginia Stage Company have participated in Festevents' beverage sale program almost from the beginning. Not only do we have fun in the Park, but deeply appreciate being able to participate.*

*Our earnings allow us to make a generous donation to support Virginia Stage Company, the area's only fully professional theatre.”*

*-Carole Aitken  
Virginia Stage Associates*



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**In 2017, Norfolk Festevents donated a portion of their earnings or donated in-kind gifts to the following local charitable service club organizations:**



**The Chas Foundation**

The Chas Foundation is a nonprofit aimed at providing resources and support for those suffering from mental illness the Hampton Roads region.



**Children's Hospital  
of The King's Daughters**

**The King's Daughters**

The King's Daughters are dedicated to raising funds, friends, and awareness for the Children's Hospitals of the King's Daughters.



**Chesapeake Southside Lion's Club**

The Southside Lions Club is dedicated to enriching the community and was the first organization in Virginia to sponsor the Juvenile Court Conference Committee.



**Chinese Community Association**

The Chinese Community Association of Hampton Roads contributes to charitable, religious, educational, and scientific purposes, including the education of its members and the general public about Chinese culture and history.

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**CHIP of South Hampton Roads**

The Children's Health Investment Program of South Hampton Roads is a nonprofit organization that supports the successful growth and development of at-risk children ages 0-6 and their families.



**Cosmopolitan Club of Norfolk**

The Cosmopolitan Club of Norfolk is devoted to charitable efforts, with an emphasis on fighting diabetes throughout the city of Norfolk.



**CREW, Hampton Roads**

The Commercial Real Estate for Women of Hampton Roads provides women professional development opportunities, advancement, and recognition of other women in the real estate industry.



**Friends of Norfolk Animal Care Center**

The Friends of Norfolk Animal Care Center gives Hampton Roads residents the ability to make a positive difference in the lives of homeless pets.



**Hampton Roads Hispanic Chamber of Commerce**



**JUNIOR LEAGUE OF NORFOLK-VIRGINIA BEACH**

**Junior League of Norfolk-Virginia Beach, Inc.**



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The Hampton Roads Hispanic Chamber of Commerce is the principal resource and advocate for the joint promotion of Hispanic Businesses, Consumers and Organizations and a driving force in guiding Hampton Roads development into a model Hispanic Community.

The Junior League of Norfolk-Virginia Beach, Inc is an organization composed of diverse women creating a positive impact on the lives of women and children in South Hampton Roads.



**Kiwaniis**  
THE KIWANIS CLUB OF NORFOLK

**Kiwaniis Club of Norfolk**

Kiwaniis Club of Norfolk is one of the oldest civic organizations in Norfolk, dedicated to enriching the lives of each child in our community.



**Kiwaniis Club of Grafton**

Grafton Kiwanis is an organization in service of children and people in need in our community, our country and around the world.

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**Khedive Shriners**

The Khedive Shriners raise awareness and funds for pediatric care to benefit the Khedive Shriners Children's Hospitals in Hampton Roads.

**LGBT Life Center**

*(Formerly known as ACCESS AIDS Care)*

The LGBT Life Center is a trusted leader that empowers the LGBTQ communities and all people affected by HIV through improving health and wellness, strengthening families and communities, and providing transformative education and advocacy.



**Ducks Unlimited**

The Ducks Unlimited Wetland Conservation is dedicated to the conservation of wetlands and associated upland habitats for waterfowl, other wildlife, and people.



**Norfolk SPCA**

The Norfolk SPCA is dedicated to reducing the need in our community for the sheltering of companion animals and to provide the highest quality of care and adoptions when sheltering animals is necessary.



**Primeplus Norfolk Senior Center**

The Primeplus Norfolk Senior Center provides programs and activities in the South Hampton Roads area, with a goal to keep seniors active as they age.



**REACH**

Reading Enriches All Children is a volunteer organization that supports the literacy needs of homeless and at-risk children throughout eight cities in Coastal Virginia.



**The Up Center**



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### **Rotary Club of Norfolk**

The Rotary Club of Norfolk is a vibrant group of community leaders who enjoy being part of southeastern Virginia's oldest and largest service club.

The Up Center is dedicated to changing the trajectory of families from crisis to wholeness by providing foster care and adoption services to families in Hampton Roads.

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### **Virginia Opera Guild**

The Virginia Opera Guild is a volunteer organization dedicated to promoting attendance and interest in Virginia Opera productions in Hampton Roads.



### **Virginia Stage Associates**

The Virginia Stage Associates support the Virginia Stage Company through volunteer initiatives so they can continue to provide live arts and theatre to the Hampton Roads community.



*CHIP Service Club volunteers strike a pose during the 28th Annual Bayou Boogaloo Cajun Music & Food Festival last summer.*

Organizations interested in participating in the 2018 Charity Fundraising Program must:

- Have at least 40 members,
- Must be a nonprofit registered with the IRS OR donate their fund to a nonprofit registered with the IRS.

Organizations interested in participating [Charity Fundraising Program](#), should visit the [Charity Fundraising Program page](#) for more information.

**Norfolk Festevents, Ltd.**, based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10-month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2018 season!

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