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MEDIA RELEASE
For Immediate Release

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Norfolk Festevents Announces A Season of Events along the Elizabeth River Trail

Starting May 19 for National Bike to Work Day

• FREE & Open to the Public

Norfolk, VA (February 9, 2017) –TowneBank Fountain Park at Town Point Park, the premier family friendly outdoor park on the downtown Norfolk waterfront, will host a season of events promoting the Elizabeth River Trail starting, Friday, May 19 until Thursday, August 31, 2017. TowneBank Fountain Park, located along the Elizabeth River Trail, adjacent to Waterside District, will host more than 40 events along the Elizabeth River Trail promoting the accessibility of the trail to cyclists, walkers, joggers and more. The events range from bicycle meetups and cinema in the park, to a full moon bike ride, yoga for cyclists, lunch and learn series and a day time bicycle parade. TowneBank Fountain Park is the official picnic spot of the Elizabeth River Trail and makes for the ideal location to take a break from a walk, jog, stroll or cycle along the trail. All the following events are all free and open to the public.



Please see the following schedule:

- **Townebank Fountain Park (TBFP) Season of Events for 2017**

- ***all events subject to change**

- **Friday, May 19 /Bike to Work Day Pit Stop at TBFP, 7:00-9:00am** (National Bike to work Day) Complimentary juice, donuts, bagels, coffee for bike commuters at TowneBank Fountain Park
- **Saturday, May 20/Blessing of the Bikes, 10:00am** in TBFP + ERT Trail Ride
- **Saturday, May 20/Virginia Beer Festival** (Town Point Park) Host Bike Valet @ Event
- **Thursday, May 25/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Thursday, June 1/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Friday, June 2/9pm Cycle to the Cinema in TBFP** (Peewee's Big Adventure)
- **Friday, June 9 - Sunday, June 11/Harborfest** Host Bike Valet
- **Tuesday, June 13/6pm - 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, June 15/12-3pm Fountain Field Day in TBFP** Story Time, children's activities, games, Fountain Fun.
- **Thursday, June 15/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, June 20/6pm - 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, June 22/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, June 27 /12-1pm Lunch and Learn** Free Brown Bag Lunch Workshop.
- **Tuesday, June 27/6pm - 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, June 29/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, July 4/4pm 4th of July Bike Parade** Starting in TBFP and then Trail ride *(No Yoga for Cyclists on Tuesday, July 4th)*



- **Thursday, July 6/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, July 11/6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, July 13/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Thursday, July 13/9pm Cycle to the Cinema in TBFP (Grease)**
- **Sunday, July 16/9pm Full Moon Meet up** Start in TBFP take a glow in the dark ride under the full moon.
- **Tuesday, July 18/6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, July 20/12-3pm Fountain Field Day, TBFP** Story Time, children’s activities, games, Fountain Fun
- **Thursday, July 20/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, July 25 / Lunch and Learn 12-1pm** Free Brown Bag Lunch Workshop.
- **Tuesday, July 25, 6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, July 27/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Saturday, July 29/3pm ERT Bike-n-Seek** Scavenger Trail along the Elizabeth River Trail.
- **Tuesday, August 1/6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, August 3/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, August 8/6pm – 7pm Yoga for Cyclist** Donation based Yoga in TBFP
- **Thursday, August 10/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Thursday, August 10, 9pm Cycle to the Cinema in TBFP (E.T)**
- **Tuesday, August 15/6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP



- **Thursday, August 17/12-3pm Fountain Field Day, TBFP** Story Time, children's activities, games, Fountain Fun.
- **Thursday, August 17/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, August 22/6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, August 24/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**
- **Tuesday, August 29/12-1pm Lunch and Learn** Free Brown Bag Lunch Workshop
- **Tuesday, August 29/6pm – 7pm Yoga for Cyclists** Donation based Yoga in TBFP
- **Thursday, August 31/6-7pm After Work ERT Bike Meet UP Trail Ride starting in TBFP**

For more information about these events please visit www.festevents.org, call 757.441.2345, or find us on Facebook, Twitter, Instagram.

Elizabeth River Trail activities in Townebank Fountain Park are produced by Norfolk Festevents in partnership with the City of Norfolk and TowneBank.

Norfolk Festevents, Ltd. based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. An extensive 10-month schedule of diverse outdoor cultural events, festivals, concerts, entertainment, holiday programs, tall ship visits, sports and recreation are presented in two popular and welcoming waterfront environments; Town Point Park located in downtown Norfolk on the banks of the Elizabeth River and Ocean View Beach Park situated on the shore line of the Chesapeake Bay. Norfolk Festevents has served as the City of Norfolk's official event marketing agency since the city's downtown waterfront revitalization initiatives began in 1982. The organization has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality programming and development of public spaces, transforming Norfolk into one of the most progressive, fun and livable waterfront communities in the country. Residents, workers, and visitors to Norfolk and the Hampton Roads region are invited to experience all the fun and excitement of the 2017 season!

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